

# Wisconsin Department of Safety and Professional Services

Mail To: P.O. Box 8935  
Madison, WI 53708-8935

FAX #: (608) 266-2602  
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1400 E. Washington Avenue  
Madison, WI 53703

E-Mail: web@dsp.wi.gov  
Website: http://dsp.wi.gov

## CHIROPRACTOR/CHIROPRACTIC RADIOLOGICAL TECHNICIAN/CHIROPRACTIC TECHNICIAN CONTINUING EDUCATION APPROVAL FORM

Return as a Word attachment to Ryan Zeinert at [ryan.zeinert@wisconsin.gov](mailto:ryan.zeinert@wisconsin.gov), at least 75 days prior to initial course date.

### Area of Continuing Education:

(Check one or all that apply)

Chiropractor

Chiropractic Technician (CT)

Chiropractic Radiological Technician (CRT)

Course Title: **Knowledge and Skill Building for the Chiropractic Expert**

Course Sponsor Name: **National University of Health Sciences**

Total CE Hours Requested: **26.5**

Does Course Sponsor meet the requirements under Chir 5.02(1)(a)?  Yes  No

Contact Information for Course Sponsor:

National University of Health Sciences, 200 E. Roosevelt Road, Lombard, IL 60148; 630-889-6622; [postgrad@nuhs.edu](mailto:postgrad@nuhs.edu)

Course Objectives/Outcomes (*provide on additional sheet of paper if needed*):

1. Attendees will be prepared to formulate a searchable clinical question and then detail the methods for accessing and critiquing scholarly articles to answer the question.
2. Key components of the clinical encounter will be featured, detailing established methods of historical and physical assessment, diagnosis formulation, determination of medical necessity/treatment requirements, and documentation and reporting strategies.
3. Clinical guidelines regarding development and usage, along with chiropractic training approaches, will be presented to align with the best scientific evidence.

Initial Course Date(s) and Location(s): 10/8-10/15; Oak Brook, IL.

*\*PLEASE NOTE\*: Additional dates and/or locations may be offered within the biennium without submitting requests for further approval as long as the original approved course content is offered by the approved instructor; however, if course content and/or instructor change, you must submit a new request for approval, at least 75-days in advance.*

If the program sponsor is delegating any responsibilities of this seminar, please complete information below:

Name of Delegated Entity/Person: \_\_\_\_\_

Specific personnel responsible: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Qualifications: \_\_\_\_\_

(Attach CV/Bio if available)

- If a written contract exists between sponsor and delegated entity, please attach a copy to this form.
- Regardless of whether a written contract exists, please provide specific detail of how sponsor will ensure that delegated duties are in compliance with Chir 5.02 requirements.

The Delegate will perform the following: (check all that apply)

Monitor and verify attendance

Provide monitoring and attendance evidence to Sponsor for proper record retention

- Validate course content
- Provide instructor information

**Method of monitoring attendance:**     Sponsor Monitored     Delegated Monitoring

**Nutritional Counseling Credit Consideration?**     Yes, for \_\_\_ # of hours     No \_\_\_

**You must also submit the following via E-mail:**

1. Condensed instructor's qualifications of no more than two (2) pages indicating the areas of expertise related to the specific areas of instruction per this seminar request (CV may be sent as a PDF)
2. A clear, hourly breakdown of the proposed sessions (breakdown may be sent as a PDF).

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**For Department Use Only**

\_\_\_ Course approved for \_\_\_ number of hours; including \_\_\_ hours of nutritional counseling

\_\_\_ Course(s) not approved because:

\_\_\_ Course does not meet the 75-day rule    \_\_\_ Content does not pertain to Wisconsin Clinical Practice

\_\_\_ Other: \_\_\_\_\_

**Reviewed by:** \_\_\_\_\_ **Date:** \_\_\_\_\_

#2986 (8/14)

Committed to Equal Opportunity in Employment and Licensing



July 6, 2015

Wisconsin Chiropractic Examining Board  
Professional Credential Processing Administrator  
1400 East Washington Avenue  
PO Box 8935  
Madison, WI 53708

Re: Credit Approval Request  
Program: Knowledge and Skill Building for the Chiropractic Expert  
Date: 10/8-10/15  
Location: Oak Brook, IL  
Hours: 26.5

Dear Sir/Madam:

The information being submitted is for course approval for continuing education credit toward license renewal. The postgraduate instructor(s) are qualified to teach the subject matter being required. Credentials of the instructors have been verified and to the best of our knowledge, they hold the licenses they claim to and have not been the subject of disciplinary actions or serious legal issues.

Attendance is taken and carefully monitored by way of sign-in/sign-out sheets by the course chairperson who is in attendance for the entire program. Any amount of time that one is not present is deducted from one's total hours of attendance. Attendance is then verified by the Dean on the Attendance / License Renewal Documentation form.

NUHS / Lincoln College of Postprofessional, Graduate, and Continuing Education is accredited by the Council on Chiropractic Education and the Higher Learning Commission of the North Central Association of Colleges and Schools.

I would appreciate if you would notify this office electronically or in writing of your decision. Thank you for your time and consideration in this matter.

Sincerely,

A handwritten signature in cursive script that reads 'Jenna Glenn'.

Jenna M. Glenn, DC, ND, MS  
Dean of Postprofessional, Graduate and Continuing Education

Enclosure  
JMG/tma

# Knowledge and Skill Building for the Chiropractic Expert

*Annual Conference of the American College of Chiropractic Consultants and the Council on Forensic Sciences*



## Opening day program workshop

**Workshop Title:** *Preparing to Practice in Integrated Health Care Systems*

**Instructor:** Bart N. Green, DC, MEd, DACBSP

**Date and time:** Thursday October 8, 2015 from 8:30 a.m. to 5:30 p.m.

**Where:** Oakbrook Hills Resort Hotel, Oakbrook IL

**Workshop Presenter:** Bart Green, DC, MEd, DACBSP. Dr. Green is a full-time chiropractor for a major regional military medical center. He has worked in integrated care settings ranging from athletic event-site care and the US Olympic Training Center to multidisciplinary military sports medicine clinics and a combat casualty care center.

**Workshop Description:** In this 8-hour continuing education course, participants will learn about integrated health care settings. Using active learning strategies such as reflective surveys, group exercises, and games, participants will learn how chiropractic providers can thrive in integrated health settings, from large hospitals to small clinics. The workshop will focus on evidence-based methods for improving patient care and considerations pertinent to serving unique patient populations in the integrated setting.

**Workshop Learning Objectives:** By the end of the workshop, participants should be able to:

- Describe various models of integrated health care settings
- Compare and contrast integrated health care with integrative medicine
- Measure their readiness to engage in integrated health care
- Describe and discuss the "Triple Aim" and its relevance to integrated health care
- Prepare to apply for positions in integrated health care settings

### **Workshop Outline:**

**Hour 1:** Assessing participants' readiness for integration, readiness for change scale; attitudes and beliefs regarding interdisciplinary practice; defining the environment of integrated health care.

**Hour 2:** Models of integration

**Hour 3:** Strengths and weaknesses of integrated systems

**Hour 4:** Safety, effectiveness, value, the Triple Aim & how health care organizations perceive these concepts

**Hour 5:** The relative value of integrated care and interprofessional collaboration; send a problem

**Hour 6:** Professional development necessary to participate in integrated environments

**Hour 7:** How to succeed in integrated care environments

**Hour 8:** Pitfalls to avoid, wisdom of the crowd, reassessment of readiness for integration

**THE AMERICAN COLLEGE OF CHIROPRACTIC CONSULTANTS  
and  
THE COUNCIL ON FORENSIC SCIENCES\***



Present for Re-certification \*\*  
2015 Annual Fall Conference



**Knowledge and Skill Building for the Chiropractic Expert**

October 8, 9, 10, 2015

Oak Brook Hills Resort Hotel  
3500 Midwest Rd., Oak Brook, IL 60523 Phone: 630-850-5555

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**Thursday Evening October 8, 2015 – For Early Arrivals**

- 6:30 to 9:00 p.m. **Consulting in the Real World: Mistakes, Errors and How to Avoid Catastrophe and Overcome Problems with Case Review.**  
Presenter: Daniel Bowerman, DC and John Cerf, DC  
**Description:** Experienced consultants will cover forensic errors and omissions—presenting real world case examples to underscore the importance of thoroughness and accuracy of clinical case reviews, prior peer reviews, IME's, examination under oath, and dealing with opposing experts. Speakers will discuss navigating the Byzantine paths in litigation for both civil and criminal cases with lessons based on personal and collegial experiences.

**Friday, October 9, 2015 Main conference Begins**

- 7:00 – 8:00 a.m. **Registration and Full Breakfast Buffet Provided to Registered Conference Attendees**
- 8:00 – 9:30 a.m. **The Effect of Bias and Belief on Clinical Reasoning**  
Presenter: Stephen Perle, DC, MS  
**Description:** Cognitive errors result in bias combined with beliefs affect the ways all humans interpret and think about events they observe. These errors in thinking are common and can have deleterious consequences. In clinical practice common cognitive errors often lead to diagnostic and clinical management errors. Further these errors lead to misinterpretation of the value and meaning of research. One way to combat the effects of cognitive errors is to learn what they are as a strategy to minimize their effects upon ones clinical reasoning.
- 9:30 – 10:00 a.m. **Vertebral Artery Dissection in Evolution Found During Chiropractic Examination: a case report**  
Presenter: Danny Futch, DC  
**Description:** Vertebral artery dissection (VAD) is a rare but serious condition that has been associated with chiropractic and cervical manipulation. This session will describe a case of a patient with a VAD in evolution that was missed at emergency department presentation and subsequently diagnosed during chiropractic examination prior to any treatment application. This case illustrates the importance for all health care providers who see patients with neck pain and headache to be attentive to the symptomatic presentation of patients with VAD in progress.
- 10:00 – 10:45 p.m. **Chiropractic Care and the Risk of Vertebrobasilar Stroke: results of a case-control study in U.S. commercial and Medicare Advantage populations**  
Presenter: Thomas Kosloff, DC  
**Description:** The association between vertebrobasilar artery system (VBA) stroke and cervical spinal manipulative therapy is a controversial topic. This session will summarize the findings and limitations of the largest case-control study to report on the association between vertebrobasilar artery system (VBA) stroke and cervical spinal manipulative therapy. The findings and recommendations from this investigation will be placed into context with the overall body of knowledge on this topic.

**Friday, October 9, 2015 (continued)**

10:45 – 12:00 p.m. **Introduction to Patient Activation**

Presenter: Thomas Kosloff, DC

**Description:** "Patient activation" is a behavioral concept that captures a number of core components of patient involvement in managing their health and health care. Measures used to screen for levels of patient activation evaluate competencies that drive health behavior including self-management competency and one's sense of being in charge of his or her health. This presentation will provide an overview of how patient activation can be assessed in clinical care settings; and, how clinical encounters can be tailored to meet individual patients' stage of readiness.

12:00 – 1:00 p.m. **Lunch Provided to Registered Conference Attendees**

1:00 – 2:00 p.m. **Trends in Documentation: Gaming Artificial Intelligence Software for Bodily Injury Claims**

Presenter: Warren Jahn, DC, MPS

**Description:** The most widely used bodily injury claim software is called Colossus that requires specific provider information to generate maximum claim value. Learn the Colossus style narrative report "tricks" taught to providers which purportedly provides the best opportunity for their patients to get the maximum offer from Colossus software based on their injuries. Actual medical records and special forms will be highlighted.

2:00 – 3:00 p.m. **A Critical Analysis of Whiplash Associated Disorder (WAD) Assessment and Management**

Presenter: Charles Simpson, DC

**Description:** Incomplete recovery from whiplash injury is common. This session will survey the evidence and clinical guidelines that are focused on identified predictors of poor outcomes from WAD and what treatment plans can mitigate tendencies to chronicity.

3:00 – 4:00 p.m. **Complementary Medicine in Chronic Pain Treatment**

Presenter: Charles Simpson, DC

**Description:** This session discusses several issues related to therapies that are considered "complementary" or "alternative" to conventional medicine. A definition of "complementary and alternative medicine" (CAM) is considered in the context of the evolving health care field of complementary medicine. A rationale for pain specialists and other physicians and clinicians who treat pain to understand these treatments is presented. The challenges of an evidence-based approach to incorporating CAM therapies are explored. Finally, a brief survey of the evidence that supports several widely available and commonly used complementary therapies for chronic pain is provided.

4:00 – 5:00 p.m. **Pain Medicine as a Bridge to Functional Recovery and Patient Activation**

Presenter: Edward Garay, MD, PhD

**Description:** Assisting patients return to maximal function and activity can require consideration of many treatment options. This session will provide an evidence based and pragmatic approach for the referral, selection and timing of interventional pain medicine interventions including epidural, facet/sacroiliac and intramuscular injections. Discussion will include timing and appropriateness recommendations for manual therapy and exercise processes concurrent with these interventions.

5:00 – 6:00 p.m. **Greatest Hits: A Compendium of Interesting and Thought Provoking Testimonies, Case Reviews and Investigations**

Presenter: S. Steven Baker, DC

**Description:** This session will provide the audience with interesting components of case review and clinical/legal testimonies demonstrating the need for ongoing learning for the clinician and expert. Specific case review will provide the context for discussion of each topic area. Strategies and techniques for building and defending your analysis and opinion will be presented.

6:30 – 8:00 p.m. **Social Hour with Appetizers**

**Saturday, October 10, 2015**

7:00 – 8:00 a.m. **Full Breakfast Buffet Provided for Registered Conference Attendees**

8:00 – 10:00 a.m. **The Biological Mechanisms of Manipulation**

Presenter: Greg Kawchuk, DC, PhD

**Description:** What really happens during the application of spinal manipulative therapy? What tissues are impacted the most and what difference does being on/off target make? This lecture will provide the audience with the basis of "Manipulation Mechanics 2.0" and then paint a picture of how new information about the mechanics of spinal manipulation is shaping our view of patient safety.

**Saturday, October 10, 2015 (continued)**

**10:00 – 11:00 a.m. Causation Assessment in Musculoskeletal Injury and Return to Work Assessment**

Presenter: James B. Talmage, MD

**Description:** In cases where the incident alleged to have initiated a condition is minor, and does not injure most people, and in cases with no inciting incident (cumulative trauma) a mechanism for legally defensible causation assessment is needed. Such a system was initially proposed by NIOSH, and later used by ACOEM and the AMA. This system will be described and illustrated using examples of back conditions. This will be contrasted with non-evidence based causation analysis usually occurring in workers' compensation systems.

Physicians are often asked to determine what a patient can be expected to do at work, which requires an analysis of "risk", "capacity", and "tolerance". How to think through these concepts and determine work ability for chronic cases will be discussed in detail.

**11:00 – 12:00 p.m. Evidence Based Treatment for File Reviews**

Presenter: James B. Talmage, MD

**Description:** In this age of "evidence based medicine" physician decisions on tests and treatments are often subjected to utilization review. How physicians should document requests for treatment and how to use and document evidence in file reviews will be explored in detail.

**12:00 – 1:00 p.m. Lunch Provided to Registered Conference Attendees**

**1:00 – 2:30 p.m. Quality Assessment of Clinical Care Guidelines**

Presenter: Michele Maiers, DC, MPH, PhD

**Description:** Health care decision making is increasingly driven by evidence informed policies, most commonly in the form of clinical practice guidelines (CPGs). This has resulted in a proliferation of CPGs from various stakeholder groups, often coming to different conclusions. This poses a unique challenge to those held responsible for complying with best practices; how can reviews using the same evidence arrive at differing versions of what constitutes "best" care?

Participants in this seminar will learn to assess the quality of CPGs and other forms of summary evidence, using standardized critical appraisal tools. They will practice appraising summary evidence, and explore the nuance of translating individual study results into broad policy recommendations. These skills will be applied in the context of the Canadian Chiropractic Guideline Initiative, where CPGs for back pain and whiplash associated disorders will be shared and debated.

**2:30 – 4:00 p.m. Primary Spine Care Services – Responding to Runaway Costs and Disappointing Outcomes**

Presenter: Donald Murphy, DC and John Ventura, DC

**Description:** The purpose of this session is to present an emerging model in the health care system – primary spine care services. The primary spine care service line involves any practitioner who comes in contact with the spine patient. The central player in this service line is the Primary Spine Practitioner (PSP), a specially trained clinician who serves as the primary care practitioner for spine patients. The primary spine care service line has been implemented in several varied environments, including hospital systems and healthcare communities. The role of primary spine care services and the PSP in the present and future health care system will be discussed.

*8 hours of continuing education for the Thursday morning/afternoon program\*\*\*, 2.5 hours for the Thursday evening session, and 16 hours for the main conference program on Friday and Saturday applied for in most states. Total available hours for all three days 26.5. Continuation education credits applied for by National University of Health Sciences, 200 E. Roosevelt, Lombard IL, 60148.*

\* The Council on Forensic Sciences (<http://www.forensic-sciences.org/>) is a recognized Council of the American Chiropractic Association

\*\* Thursday evening, Friday and Saturday program qualifies for 18.5 hours toward ABCC, and 18.5 hours toward ABFP diplomate re-certification hours.

\*\*\* See separate flyer for details of an additional 8 hour CE workshop on Thursday morning and afternoon October 8 that is available **free to doctors registered for the main conference**. This program focus is clinical evidence assessment for the practicing chiropractor, and is co-sponsored by National Chiropractic Mutual Insurance Co. (NCMIC). Full-time NCMIC insured DC's get a yearly 5% premium discount for three consecutive policy years for attending this 8 hour course.

**Conference Speakers:**

Daniel Bowerman, DC  
John Cerf, DC  
Stephen Perle, DC, MS  
Danny Futch, DC  
Thomas Kosloff, DC  
Warren Jahn, DC, MPS  
Charles Simpson, DC  
Edward Garay, MD, PhD  
Steven Baker, DC  
Greg Kawchuk, DC, PhD  
James B. Talmage, MD  
Michele Maiers, DC, MPH, PhD  
Donald Murphy, DC  
John Ventura, DC



American College of Chiropractic Consultants  
8219 Kennedy Ave  
Highland, IN 46322

Phone: 219.838.3141

Email: [dccox@sbcglobal.net](mailto:dccox@sbcglobal.net)

On the web at: [www.ACCC-chiro.com](http://www.ACCC-chiro.com)

***26.5 Hours of Continuing Education Applied  
For By National University of Health Sciences***



## **Zeinert, Ryan - DSPS**

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**Subject:** FW: FW: Continuing Education Application: Part 1 of 2  
**Attachments:** WI Application 2014-2015denied.doc

FYI – Application Denial attached; thank you!

Sincerely,

**Ryan Zeinert**  
WI Dept. of Safety & Professional Services  
Licensing Examination Specialist  
608-267-3280  
[Ryan.Zeinert@Wisconsin.gov](mailto:Ryan.Zeinert@Wisconsin.gov)

The DSPS is committed to service excellence. Visit our survey at [https://www.surveymonkey.com/s/DPD\\_OEE](https://www.surveymonkey.com/s/DPD_OEE) to evaluate your experience with the DSPS.

**From:** Patti Schumacher [mailto: [REDACTED]]  
**Sent:** Tuesday, August 25, 2015 1:30 PM  
**To:** Zeinert, Ryan - DSPS  
**Subject:** Re: FW: Continuing Education Application: Part 1 of 2

denied.

On Wed, Jul 15, 2015 at 11:50 AM, Zeinert, Ryan - DSPS <[Ryan.Zeinert@wisconsin.gov](mailto:Ryan.Zeinert@wisconsin.gov)> wrote:

An application for your approval; thanks much!

**Ryan Zeinert**

WI Dept. of Safety & Professional Services  
Licensing Examination Specialist  
608-267-3280  
[Ryan.Zeinert@Wisconsin.gov](mailto:Ryan.Zeinert@Wisconsin.gov)

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**From:** Emily Ninnemann [mailto: [REDACTED]]  
**Sent:** Tuesday, July 14, 2015 3:27 PM

**To:** Zeinert, Ryan - DSPS

**Subject:** Continuing Education Application: Part 1 of 2

Hi Ryan,

I'm sending you the application materials for Knowledge and Skill Building for the Chiropractic Expert. I attempted to send it in one e-mail and immediately got a bounce back that the files were too large. So, I have attached the cover letter, application, and outline to this e-mail and will send the CVs in the next.

Thanks!

Emily Ninnemann

Education Coordinator

Lincoln College of Postprofessional, Graduate & Continuing Education

National University of Health Sciences

200 E. Roosevelt Rd.

Lombard, IL 60148

Office: [630-889-6622](tel:630-889-6622)

Fax: [630-889-6482](tel:630-889-6482)



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## CHIROPRACTOR/CHIROPRACTIC RADIOLOGICAL TECHNICIAN/CHIROPRACTIC TECHNICIAN CONTINUING EDUCATION APPROVAL FORM

Return as a Word attachment to Ryan Zeinert at [ryan.zeinert@wisconsin.gov](mailto:ryan.zeinert@wisconsin.gov), at least 75 days prior to initial course date.

### Area of Continuing Education:

*(Check one or all that apply)*

*Chiropractor*

*Chiropractic Technician (CT)*

*Chiropractic Radiological Technician (CRT)*

Course Title: Knowledge and Skill Building for the Chiropractic Expert

Course Sponsor Name: National University of Health Sciences

Total CE Hours Requested: 26.5

Does Course Sponsor meet the requirements under Chir 5.02(1)(a)?  Yes  No

### Contact Information for Course Sponsor:

National University of Health Sciences, 200 E. Roosevelt Road, Lombard, IL 60148; 630-889-6622; [postgrad@nuhs.edu](mailto:postgrad@nuhs.edu)

### Course Objectives/Outcomes *(provide on additional sheet of paper if needed):*

- Attendees will be prepared to formulate a searchable clinical question and then detail the methods for accessing and critiquing scholarly articles to answer the question.
- Key components of the clinical encounter will be featured, detailing established methods of historical and physical assessment, diagnosis formulation, determination of medical necessity/treatment requirements, and documentation and reporting strategies.
- Clinical guidelines regarding development and usage, along with chiropractic training approaches, will be presented to align with the best scientific evidence.

Initial Course Date(s) and Location(s): 10/8-10/15; Oak Brook, IL.

*\*PLEASE NOTE\*: Additional dates and/or locations may be offered within the biennium without submitting requests for further approval as long as the original approved course content is offered by the approved instructor; however, if course content and/or instructor change, you must submit a new request for approval, at least 75-days in advance.*

If the program sponsor is delegating any responsibilities of this seminar, please complete information below:

Name of Delegated Entity/Person: \_\_\_\_\_

*Specific personnel responsible:*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Qualifications: \_\_\_\_\_

*(Attach CV/Bio if available)*

- If a written contract exists between sponsor and delegated entity, please attach a copy to this form.
- Regardless of whether a written contract exists, please provide specific detail of how sponsor will ensure that delegated duties are in compliance with Chir 5.02 requirements.

The Delegate will perform the following: (check all that apply)

Monitor and verify attendance

Provide monitoring and attendance evidence to Sponsor for proper record retention

- Validate course content
- Provide instructor information

Method of monitoring attendance:     Sponsor Monitored     Delegated Monitoring

Nutritional Counseling Credit Consideration?     Yes, for \_\_\_ # of hours     No \_\_\_

**You must also submit the following via E-mail:**

1. Condensed instructor's qualifications of no more than two (2) pages indicating the areas of expertise related to the specific areas of instruction per this seminar request (CV may be sent as a PDF)
2. A clear, hourly breakdown of the proposed sessions (breakdown may be sent as a PDF).

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**For Department Use Only**

\_\_\_ Course approved for \_\_\_ number of hours; including \_\_\_ hours of nutritional counseling

\_\_\_ x \_\_\_ Course(s) not approved because:

\_\_\_ Course does not meet the 75-day rule    \_\_\_ Content does not pertain to Wisconsin Clinical Practice

\_\_\_ Other: Business management courses not allowed per state laws \_\_\_\_\_

Reviewed by: Patricia Schumacher \_\_\_\_\_ Date: 08/25/2015 \_\_\_\_\_

#2986 (8/14)

Committed to Equal Opportunity in Employment and Licensing

## Zeinert, Ryan - DSPS

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**From:** Zeinert, Ryan - DSPS  
**Sent:** Tuesday, October 13, 2015 7:50 AM  
**To:** [REDACTED]  
**Cc:** 'Patti Schumacher'  
**Subject:** FW: denial and issue  
**Attachments:** WI Application 2014-2015denied.doc

Ms. Glenn,

By my records, the course was submitted for approval on 7/14, the denial was made on 8/25 and the course was to be held on 10/8. From the date of denial (8/25) to the date of the seminar (10/8), I received no communication from NUHS regarding a challenge of the denial status. The Chiropractic Examining Board does not routinely allow for retroactive course approvals.

I will cc the Chair of the Chiropractic Examining Board on this e-mail in the event any additional information or review will result. If I hear anything, I will let you know. Thank you!

Sincerely,

**Ryan Zeinert**

WI Dept. of Safety & Professional Services  
Licensing Examination Specialist  
608-267-3280  
[Ryan.Zeinert@Wisconsin.gov](mailto:Ryan.Zeinert@Wisconsin.gov)

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**From:** Jenna Glenn [mailto:[REDACTED]]  
**Sent:** Monday, October 12, 2015 2:35 PM  
**To:** Zeinert, Ryan - DSPS  
**Subject:** denial and issue

Hi Ryan,

As I'm sure you already know, Emily no longer works in the office and we have a major problem. Attached is a denial for a course which I need some information on why it was denied. The only information we found was there was an issue with practice management being taught as the topic is outside of the scope of WI, but looking through the syllabi, there is a small number of courses which would be considered practice management in the 26 hours offered for the weekend.

Would you be able to discuss this or direct me to someone else to discuss this?

I appreciate your time!

Thanks!

--  
Jenna Glenn, DC, ND, MS  
Dean, Lincoln College of Postprofessional, Graduate and Continuing Education  
National University of Health Sciences  
200 E. Roosevelt Road

## **Zeinert, Ryan - DSPS**

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**From:** Patti Schumacher <pschumacherdc@gmail.com>  
**Sent:** Tuesday, October 20, 2015 9:09 AM  
**To:** Zeinert, Ryan - DSPS  
**Subject:** Re: FW: Message from "Fred"

Please do!  
Dr. Patti

On Tue, Oct 20, 2015 at 9:02 AM, Zeinert, Ryan - DSPS <[Ryan.Zeinert@wisconsin.gov](mailto:Ryan.Zeinert@wisconsin.gov)> wrote:

Would you mind if I forwarded this information along? Thanks!

**Ryan Zeinert**

WI Dept. of Safety & Professional Services

Licensing Examination Specialist

608-267-3280

[Ryan.Zeinert@Wisconsin.gov](mailto:Ryan.Zeinert@Wisconsin.gov)

The DSPS is committed to service excellence. Visit our survey at [https://www.surveymonkey.com/s/DPD\\_OEE](https://www.surveymonkey.com/s/DPD_OEE) to evaluate your experience with the DSPS.

**From:** Patti Schumacher [mailto:[pschumacherdc@gmail.com](mailto:pschumacherdc@gmail.com)]  
**Sent:** Tuesday, October 20, 2015 9:02 AM

**To:** Zeinert, Ryan - DSPS  
**Subject:** Re: FW: Message from "Fred"

Dear Ryan,

This was denied due to the fact the company that is providing the information is a consulting firm. This falls under (4)

**Chir 5.03 Application denials.** The board may deny approval of an application for any of the following reasons:

Chir 5.03(1) (1) The program or program sponsor does not meet requirements established in this chapter.

Chir 5.03(2) (2) The emphasis of the program is on the business, management, or insurance aspects of a chiropractic practice rather than on improving the clinical skills of the chiropractor, chiropractic radiological technician, or chiropractic technician, as applicable.

Chir 5.03(3) (3) The board determines that the program sponsor has not provided adequate assurance that responsibilities delegated or assigned to others will be satisfactorily performed.

Chir 5.03(4) (4) The program sponsor, an instructor, or a person delegated or assigned a responsibility has a financial, personal or professional interest which conflicts directly with the performance of responsibilities in this chapter.

Chir 5.03(5) (5) Failure on the part of a program sponsor, an instructor, or a person delegated or assigned a responsibility to carry out a program as represented to and approved by the board or as provided in this chapter.

Chir 5.03 History History: Cr. Register, March, 1998, No. 507, eff. 4-1-98; CR 11-019: am. (2) Register September 2011 No. 669, eff. 10-1-11.

**and another issue:**

As you will see on the denial form, there is no Delegated entity listed, yet the information they provided is all from American College of Chiropractic Consultants, and some of the duties have been delegated, that part of the form is only to be filled out if there is a delegation, they clearly left the delegated area blank but yet are going to delegate Monitor and verify attendance and Provide Monitoring attendance to the sponsor. This makes no sense to me, as the form has been filled out wrong.

Hope this helps clarify for them.

Dr. Patti Schumacher

On Tue, Oct 20, 2015 at 8:37 AM, Zeinert, Ryan - DSPS <[Ryan.Zeinert@wisconsin.gov](mailto:Ryan.Zeinert@wisconsin.gov)> wrote:

Just forwarded it to you; this looks to be the same one you were just talking with Jenna Glenn (National) about.

**Ryan Zeinert**

WI Dept. of Safety & Professional Services

Licensing Examination Specialist

608-267-3280

Ryan.Zeinert@Wisconsin.gov

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**From:** Patti Schumacher [mailto:[pschumacherdc@gmail.com](mailto:pschumacherdc@gmail.com)]

**Sent:** Tuesday, October 20, 2015 8:32 AM

**To:** Zeinert, Ryan - DSPS

**Subject:** Re: FW: Message from "Fred"

Ryan, do you have the denied form?

On Tue, Oct 20, 2015 at 8:09 AM, Zeinert, Ryan - DSPS <[Ryan.Zeinert@wisconsin.gov](mailto:Ryan.Zeinert@wisconsin.gov)> wrote:

Dr. Schumacher,

Attached is a letter (forwarded to me on 10/20) from Robert Servais inquiring about a recent seminar denial. This is the 'Knowledge and Skill Building for the Chiropractic Expert' seminar sponsored by National and the ACCC. Please let me know if you need any additional information, or if there is anything you would like me to forward along to Dr. Servais.

I'm cc'ing Tom Ryan on this e-mail, as the letter was initially addressed to him, and Peter Schramm, who will be transitioning into taking over Chiro CE duties in the upcoming weeks. Thanks much!

Sincerely,

Ryan Zeinert  
WI Dept. of Safety & Professional Services  
Licensing Examination Specialist  
608-267-3280  
Ryan.Zeinert@Wisconsin.gov

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