

# Wisconsin Department of Safety and Professional Services

Office Location: 4822 Madison Yards Way  
Madison, WI 53705  
Phone Number: (608) 266-2112

LicensE Portal: [License.wi.gov](https://license.wi.gov)  
Email: [dsps@wisconsin.gov](mailto:dsps@wisconsin.gov)  
Website: <http://dsps.wi.gov>

## DIVISION OF PROFESSIONAL CREDENTIAL PROCESSING

### SCHOOL OR SPECIALTY SCHOOL CREDENTIAL APPLICATION INFORMATION

This information is being sent for issuance of your credential to operate a school of barbering, cosmetology, aesthetics, manicuring, or electrology. School credentials are required to be renewed biennially. The credential will expire on April 1 of each odd-numbered year.

Apply online to the Division of Professional Credential Processing via [LicensE, https://license.wi.gov/](https://license.wi.gov/), at least 45 business days prior to the anticipated opening date. If your school does not meet the state requirements or does not have appropriate equipment and supplies when inspected, you may be subject to a forfeiture or disciplinary action against your license.

The fee for each type of school is listed below. Pay fees online via LicensE.

<u>Schools of Cosmetology, Aesthetics, Electrology, and Manicuring Credential Initial Fees:</u>	\$11.00
<u>Schools of Cosmetology, Aesthetics, Electrology, and Manicuring Renewal Fees:</u>	\$11.00
<u>Schools of Barbering Credential Initial Fees:</u>	\$60.00
<u>Schools of Barbering Renewal Fees:</u>	\$60.00

**Application for Initial Credential:** (Per Wis. Admin. Code § [SPS 61.03](#) the application shall contain all of the following information.)

1. The names and address of all owners. If the owner is a corporation, a copy of the articles of incorporation and most recent annual report filed with the secretary of state, together with a list of the names and addresses of the incorporators, officers, directors, and shareholders of the corporation shall be submitted. No identification is required of any shareholder owning or controlling fewer than 10% of the shares of the corporation. If the owner is a partnership, the names and address of all partners and a copy of the partnership agreement must be submitted.
2. A statement that a certified public accountant has completed financial statements, consisting of a balance sheet, a profit and loss statement, and a cash flow statement, and that a copy of those statements will be made available for inspection by the Department on request at any time. The Department may require an audit of the finances of a school, at the applicant's expense, if the licensing application contains information, which reasonably gives rise to concern that the school is not financially sound or is not otherwise stable.
3. A detailed floor plan of the premises to be used by the school, which identifies the site of the school and includes a description of fixtures and equipment.
4. A list of the names and addresses of all schools of any description whatsoever currently or previously owned or operated by any of the owners of the school applying for licensure. If the owner of the school applying for licensure is a corporation or partnership, a list of the names and addresses of all schools of any description whatsoever which are currently or were previously owned or operated by any of the incorporators, officers, directors, or shareholders of the corporation or partner. No report is required for any shareholder owning or controlling fewer than 10% of the shares of the corporation.
5. For every school required to be listed by item 4, a detailed statement with all pertinent details indicating:
  - a. Whether the school was ever denied accreditation by any accrediting agency;
  - b. Whether the school was ever denied a license or had a license suspended, limited, restricted, or revoked;
  - c. Whether the school was ever subject to any form of receivership; and,
  - d. Whether the school was ever the subject of or named in any lawsuit alleging fraud, misrepresentation, or violation of law.
6. A copy of the printer's proof of the catalog or bulletin described in Wis. Admin. Code § [SPS 62.01](#).
7. A copy of any contract form used by the school or which the school intends to use in enrolling students per Wis. Admin. Code § [SPS 62.02](#).
8. A list of the names and applicable license or certificate numbers of the instructors hired to provide practical and theory instruction to its students.
9. The number of students anticipated to be enrolled during the license period.

<u>Anticipated Enrollment</u>	<u>Amount of Surety Bond</u>
0 - 50 Students or Enrollees	\$25,000
51 - 100 Students or Enrollees	\$40,000
Over 100 Students or Enrollees	\$50,000

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10. The name and Wisconsin address of a designated agent upon whom any process, notice, demand, or other document may be served.

The completed application must be submitted to the Department with the credential fee, detailed floor plan, and proof of surety bonding, copy of the student contract, copy of the school catalog, and copy of the curriculum. No application will be reviewed unless all required items have been submitted.

Prior to advertising or beginning instruction, a school must have a license issued by the Department. All schools must supply the tools, supplies, and equipment necessary to train students in all subjects required by Wisconsin Administrative Code (Wis. Admin. Code ch. [COS 5](#) and Wis. Admin. Code § [SPS 50.300](#)).

## **Application Requirements for License Renewal:** (Wis. Admin. Code § [SPS 61.04](#))

1. Application for the renewal of a license for a school or specialty school shall be filed on or before the expiration date. The Department shall grant or deny the application for license renewal within 45 business days following receipt of the application.
2. A renewal application shall be filed together with the fee required by Wis. Stat. § 440.08, and shall contain the following information:
  - a. All the information required for an initial license under Wis. Admin. Code § [SPS 61.03](#);
  - b. A copy of every advertisement used by the school or specialty school in the 12 months preceding the date of the application for license renewal, including the script for every radio or television advertisement;
  - c. The number of students currently enrolled in the school or specialty school and the number anticipated to be enrolled during the license period; and,
  - d. A statement that a Certified Public Accountant has completed financial statements consisting of a balance sheet, a profit and loss statement, and a cash flow statement for the school or specialty school, and that the report is on file at the school or specialty school and will be available for inspection by the Department on request at any time during regular business hours. The Department may require an audit of the finances of a school or specialty school, at the applicant's request, if the licensing application contains information, which reasonably gives rise to concerns that the school or specialty school is not financially sound or is not otherwise stable.

## **Application Requirements for Reinstatement of an Expired License:** (Wis. Admin. Code § [SPS 61.05](#))

To apply for reinstatement of a license expired for one year or longer, the owner of a school or specialty school shall file an application for an initial license.

To apply for reinstatement of a license expired for less than one year, the owner of a school or specialty school shall file an application for renewal, as required by Wis. Admin. Code § [SPS 61.04](#), together with the application fee and late fee required by [Wis. Stats. § 440.08](#).

The Department shall grant or deny the application for reinstatement within 45 business days of receiving the application. The application shall include the following additional material:

1. The dates on which any form of instruction was provided to students at the school or specialty school applying for license reinstatement during the period following the expiration of the license to the time the application for reinstatement is filed.
2. The names and address of the instructors who provided any instruction to any student at the school or specialty school during the period following expiration of the license, the names and addresses of the students in attendance during the period following expiration of the license, and the number of hours of training in each topic each named student received during the period following expiration of the license.