



**Tony Evers, Governor**  
**Dawn B. Crim, Secretary**

---

**HYBRID (IN-PERSON/VIRTUAL)  
MEDICAL EXAMINING BOARD**  
**Room N208, 4822 Madison Yards Way, 2<sup>nd</sup> Floor North, Madison**  
**Contact: Tom Ryan (608) 266-2112**  
**May 18, 2022**

*The following agenda describes the issues that the Board plans to consider at the meeting. At the time of the meeting, items may be removed from the agenda. Please consult the meeting minutes for a record of the actions of the Board. Be advised that board members may attend meetings designated as "Hybrid" in-person or virtually.*

**AGENDA**

**8:00 A.M.**

**OPEN SESSION – CALL TO ORDER – ROLL CALL**

- A. Adoption of Agenda (1-5)**
- B. Approval of Minutes of April 20, 2022 (6-12)**
- C. Introductions, Announcements and Recognition
- D. Reminders: Conflicts of Interest, Scheduling Concerns**
- E. APPEARANCE: Secretary Dawn B. Crim, Department of Safety and Professional Services**
- F. APPEARANCE: Dan Hereth, Assistant Deputy Secretary, DSPS License Demonstration – Discussion and Consideration**
- G. Administrative Matters – Discussion and Consideration**
  - 1) Department, Staff and Board Updates
  - 2) Board Members – Term Expiration Dates
    - a. Bond, Jr., Milton – 7/1/2023
    - b. Chou, Clarence P. – 7/1/2023
    - c. Ferguson, Kris – 7/1/2025
    - d. Gerlach, Diane M. – 7/1/2024
    - e. Goel, Sumeet K. – 7/1/2023
    - f. Lerma, Carmen – 7/1/2024
    - g. Parish, Michael A. – 7/1/2023
    - h. Sattler, Rachel E. – 7/1/2024
    - i. Schmeling, Gregory J. – 7/1/2025
    - j. Siebert, Derrick R. – 7/1/2025
    - k. Wasserman, Sheldon A. – 7/1/2023
    - l. Yerby, Lemuel G. – 7/1/2024
    - m. Yu, Emily S. – 7/1/2024

- 3) Appointments, Reappointments, Confirmations, and Committee, Panel and Liaison Appointments
- 4) Assignment of Screening Panel and Examination Panel Liaisons
- 5) Wis. Stat. § 15.085 (3)(b) – Affiliated Credentialing Boards’ Biannual Meeting with the Medical Examining Board to Consider Matters of Joint Interest
  - a. Physician Assistant Affiliated Credentialing Board – Jennifer Jarrett, Chairperson

**H. Centers for Disease Control (CDC) Opioid Prescribing Guidelines, Medical Examining Board Opioid Prescribing Guideline and Other Guidance – Discussion and Consideration (13)**

I. Legislative and Policy Matters – Discussion and Consideration

**J. Administrative Rule Matters – Discussion and Consideration (14)**

- 1) Status Update: Cos 2, 3, 5, & 8
- 2) Pending or Possible Rulemaking Projects
  - a. Rules Projects Chart **(15)**

**K. Federation of State Medical Boards (FSMB) Matters – Discussion and Consideration**

- 1) Travel Report: FSMB Annual Meeting, April 28-30, 2022 – New Orleans, LA – Sheldon Wasserman, Clarence Chou, and Milton Bond **(16-18)**

**L. Newsletter Matters – Discussion and Consideration**

- 1) Review of Distribution Report and Future Newsletter Planning **(19-28)**

M. COVID-19 – Discussion and Consideration

N. Controlled Substances Board Report

O. Interstate Medical Licensure Compact Commission (IMLCC) – Report from Wisconsin’s Commissioners – Discussion and Consideration

P. Screening Panel Report

Q. Future Agenda Items

R. Discussion and Consideration of Items Added After Preparation of Agenda:

- 1) Introductions, Announcements and Recognition
- 2) Elections, Appointments, Reappointments, Confirmations, and Committee, Panel and Liaison Appointments
- 3) Administrative Matters
- 4) Election of Officers
- 5) Appointment of Liaisons and Alternates
- 6) Delegation of Authorities
- 7) Education and Examination Matters
- 8) Credentialing Matters
- 9) Practice Matters
- 10) Legislative and Policy Matters
- 11) Administrative Rule Matters
- 12) Liaison Reports
- 13) Board Liaison Training and Appointment of Mentors

- 14) Informational Items
- 15) Division of Legal Services and Compliance (DLSC) Matters
- 16) Presentations of Petitions for Summary Suspension
- 17) Petitions for Designation of Hearing Examiner
- 18) Presentation of Stipulations, Final Decisions and Orders
- 19) Presentation of Proposed Final Decisions and Orders
- 20) Presentation of Interim Orders
- 21) Petitions for Re-Hearing
- 22) Petitions for Assessments
- 23) Petitions to Vacate Orders
- 24) Requests for Disciplinary Proceeding Presentations
- 25) Motions
- 26) Petitions
- 27) Appearances from Requests Received or Renewed
- 28) Speaking Engagements, Travel, or Public Relation Requests, and Reports

#### **S. Public Comments**

**CONVENE TO CLOSED SESSION to deliberate on cases following hearing (s. 19.85(1)(a), Stats.); to consider licensure or certification of individuals (s. 19.85(1)(b), Stats.); to consider closing disciplinary investigations with administrative warnings (ss. 19.85(1)(b), and 448.02(8), Stats.); to consider individual histories or disciplinary data (s. 19.85(1)(f), Stats.); and to confer with legal counsel (s. 19.85(1)(g), Stats.).**

#### **T. Deliberation on DLSC Matters**

- 1) Proposed Stipulations, Final Decisions and Orders**
  - a. 19 MED 044 – Steven E. Bondow, M.D. **(29-36)**
  - b. 20 MED 304 – Luann Moraski, D.O. **(37-48)**
  - c. 20 MED 365 – Christopher A. Guite, M.D. **(49-55)**
  - d. 21 MED 439 – Joel H. Blumin, M.D. **(56-61)**
  - e. 22 MED 117 – Edward W. Draper, M.D. **(62-69)**
- 2) Administrative Warnings**
  - a. 21 MED 367 – K.L.G. **(70-72)**
  - b. 21 MED 374 – G.T.B. **(73-74)**
  - c. 21 MED 424 – L.A.S. **(75-76)**
- 3) Case Closings**
  - a. 19 MED 372 – J.E.H. **(77-81)**
  - b. 19 MED 448 – G.C.N. **(82-85)**
  - c. 19 MED 469 – D.I.S. **(86-88)**
  - d. 21 MED 104 – S.E.R. **(89-95)**
  - e. 21 MED 182 – J.G.D. **(96-108)**
  - f. 21 MED 446 – D.R.P. **(109-117)**
  - g. 21 MED 450 – M.L.H. **(118-137)**
  - h. 22 MED 020 – M.A.M. **(138-154)**
- 4) Monitoring Matters**
  - a. Nosheen Hasan, M.D. – Request for Full Licensure **(155-203)**

#### **U. Credentialing Matters**

- 1) **Full Board Oral Interview**
  - a. **APPEARANCE:** George Butler, Medicine and Surgery (MD) Applicant (**204-289**)
- 2) **Application Review**
  - a. James Rowe, Medicine and Surgery (MD) Applicant (**290-437**)
- 3) **Waiver of 24 Month ACGME/AOA Approved Post-Graduate Training**
  - a. Jeffrey Rosenbaum, Medicine and Surgery (DO) Applicant (**438-478**)

V. Deliberation of Items Added After Preparation of the Agenda

- 1) Education and Examination Matters
- 2) Credentialing Matters
- 3) DLSC Matters
- 4) Monitoring Matters
- 5) Professional Assistance Procedure (PAP) Matters
- 6) Petitions for Summary Suspensions
- 7) Petitions for Designation of Hearing Examiner
- 8) Proposed Stipulations, Final Decisions and Order
- 9) Proposed Interim Orders
- 10) Administrative Warnings
- 11) Review of Administrative Warnings
- 12) Proposed Final Decisions and Orders
- 13) Matters Relating to Costs/Orders Fixing Costs
- 14) Complaints
- 15) Case Closings
- 16) Board Liaison Training
- 17) Petitions for Extension of Time
- 18) Petitions for Assessments and Evaluations
- 19) Petitions to Vacate Orders
- 20) Remedial Education Cases
- 21) Motions
- 22) Petitions for Re-Hearing
- 23) Appearances from Requests Received or Renewed

W. Open Cases

X. Consulting with Legal Counsel

**RECONVENE TO OPEN SESSION IMMEDIATELY FOLLOWING CLOSED SESSION**

Y. Vote on Items Considered or Deliberated Upon in Closed Session if Voting is Appropriate

Z. Open Session Items Noticed Above Not Completed in the Initial Open Session

AA. Delegation of Ratification of Examination Results and Ratification of Licenses and Certificates

**ADJOURNMENT**

**ORAL INTERVIEWS OF CANDIDATES FOR LICENSURE**

**VIRTUAL/TELECONFERENCE**

**11:00 A.M. OR IMMEDIATELY FOLLOWING THE FULL BOARD MEETING**

**CLOSED SESSION** – Reviewing Applications and Conducting Oral Interviews of **one (1)** (at time of agenda publication) Candidates for Licensure – **Dr. Goel** and **Dr. Yu**

**NEXT MEETING: JUNE 15, 2022**

\*\*\*\*\*  
MEETINGS AND HEARINGS ARE OPEN TO THE PUBLIC, AND MAY BE CANCELLED WITHOUT NOTICE.

Times listed for meeting items are approximate and depend on the length of discussion and voting. All meetings are held at 4822 Madison Yards Way, Madison, Wisconsin, unless otherwise noted. In order to confirm a meeting or to request a complete copy of the board’s agenda, please call the listed contact person. The board may also consider materials or items filed after the transmission of this notice. Times listed for the commencement of disciplinary hearings may be changed by the examiner for the convenience of the parties. Requests for interpreters for the deaf or hard of hearing, or other accommodations, are considered upon request by contacting the Affirmative Action Officer at 608-266-2112, or the Meeting Staff at 608-266-5439.

**VIRTUAL/TELECONFERENCE  
MEDICAL EXAMINING BOARD  
MEETING MINUTES  
APRIL 20, 2022**

**PRESENT:** Clarence Chou, M.D.; Kris Ferguson, M.D.; Diane Gerlach, D.O.; Sumeet Goel, D.O.; Michael Parish, M.D.; Rachel Sattler; Gregory Schmeling, M.D.; Derrick Siebert, M.D.; Sheldon Wasserman, M.D.; Lemuel Yerby, M.D.; Emily Yu, M.D.

**EXCUSED:** Carmen Lerma; Milton Bond, Jr.

**STAFF:** Tom Ryan, Executive Director; Jameson Whitney, Legal Counsel; Nilajah Hardin, Administrative Rules Coordinator; Kimberly Wood, Program Assistant Supervisor-Adv.; and other Department staff

**CALL TO ORDER**

Sheldon Wasserman, Chairperson, called the meeting to order at 8:00 a.m. A quorum was confirmed with eleven (11) members present.

**ADOPTION OF AGENDA**

**Amendment to the Agenda**

- After Adjournment: Modify the listing of oral examination applicants from “two (2)” to “zero (0)”

**MOTION:** Diane Gerlach moved, seconded by Michael Parish, to adopt the Agenda as amended. Motion carried unanimously.

**APPROVAL OF MINUTES OF MARCH 16, 2022**

**MOTION:** Gregory Schmeling moved, seconded by Clarence Chou, to approve the Minutes of March 16, 2022 as published. Motion carried unanimously.

**ADMINISTRATIVE RULE MATTERS**

**Preliminary Rule Draft: Med 10, Relating to Performance of Physical Examinations**

***Review of Revised Rule Draft***

**MOTION:** Kris Ferguson moved, seconded by Diane Gerlach, to amend the working draft of Med 10, as amended at the April 20, 2022 meeting. Motion carried unanimously.

**MOTION:** Sumeet Goel moved, seconded by Michael Parish, to authorize the Chairperson (or in absence of the Chairperson, the highest-ranking officer or longest serving board member in that succession) to approve the revised preliminary rule draft of Med 10, relating to Performance of Physical Examinations, for posting of economic impact comments and submission to the Clearinghouse. Motion carried unanimously.

## **Scope Statement: Med 26, Relating to Military Medical Personnel**

**MOTION:** Sumeet Goel moved, seconded by Clarence Chou, to approve the Scope Statement creating Med 26, relating to Military Medical Personnel, for submission to the Department of Administration and Governor's Office and for publication. Additionally, the Board authorizes the Chairperson to approve the Scope Statement for implementation no less than 10 days after publication. If the Board is directed to hold a preliminary public hearing on the Scope Statement, the Chairperson is authorized to approve the required notice of hearing. Motion carried unanimously.

## **CONSIDER APPOINTMENT TO COUNCIL ON ANESTHESIOLOGIST ASSISTANTS**

### **Sara Strom, MMSc, CAA – Anesthesiologist Assistant Member**

**MOTION:** Gregory Schmeling moved, seconded by Michael Parish, to appoint Sara Strom, to the Council on Anesthesiologist Assistants as an Anesthesiologist Assistant member, as of July 1, 2022 for a term expiring July 1, 2025. Motion carried unanimously.

## **CLOSED SESSION**

**MOTION:** Gregory Schmeling moved, seconded by Lemuel Yerby, to convene to Closed Session to deliberate on cases following hearing (§ 19.85(1)(a), Stats.); to consider licensure or certification of individuals (§ 19.85(1)(b), Stats.); to consider closing disciplinary investigations with administrative warnings (§ 19.85(1)(b), Stats. and § 448.02(8), Stats.); to consider individual histories or disciplinary data (§ 19.85(1)(f), Stats.); and to confer with legal counsel (§ 19.85(1)(g), Stats.). Sheldon Wasserman, Chairperson, read the language of the motion aloud for the record. The vote of each member was ascertained by voice vote. Roll Call Vote: Clarence Chou-yes; Kris Ferguson-yes; Diane Gerlach-yes; Sumeet Goel-yes; Michael Parish-yes; Rachel Sattler-yes; Gregory Schmeling-yes; Derrick Siebert-yes; Sheldon Wasserman-yes; Lemuel Yerby-yes; and Emily Yu-yes. Motion carried unanimously.

The Board convened into Closed Session at 9:22 a.m.

## **DELIBERATION ON DIVISION OF LEGAL SERVICES AND COMPLIANCE (DLSC) MATTERS**

### **Proposed Stipulations, Final Decisions and Orders**

#### ***20 MED 427 – Michael D. Schneider, M.D.***

**MOTION:** Sumeet Goel moved, seconded by Emily Yu, to table the Findings of Fact, Conclusions of Law and Order in the matter of disciplinary proceedings against Michael D. Schneider, M.D., DLSC Case Number 20 MED 427, and designate Sumeet Goel to review this matter. Roll Call Vote: Clarence Chou-no; Kris Ferguson-yes; Diane Gerlach-no; Sumeet Goel-yes; Michael Parish-no; Rachel Sattler-no; Gregory Schmeling-no; Derrick

Siebert-yes; Sheldon Wasserman-no; Lemuel Yerby-yes; and Emily Yu-yes. Motion failed.

**MOTION:** Michael Parish moved, seconded by Gregory Schmeling, to adopt the Findings of Fact, Conclusions of Law and Order in the matter of disciplinary proceedings against Michael D. Schneider, M.D., DLSC Case Number 20 MED 427. Roll Call Vote: Clarence Chou-yes; Kris Ferguson-no; Diane Gerlach-yes; Sumeet Goel-no; Michael Parish-yes; Rachel Sattler-yes; Gregory Schmeling-yes; Derrick Siebert-no; Sheldon Wasserman-yes; Lemuel Yerby-no; and Emily Yu-no. Motion carried.

***20 MED 444 – James M. Nosal, M.D.***

**MOTION:** Gregory Schmeling moved, seconded by Diane Gerlach, to adopt the Findings of Fact, Conclusions of Law and Order in the matter of disciplinary proceedings against James M. Nosal, M.D., DLSC Case Number 20 MED 444. Motion carried unanimously.

***21 MED 133 – Robert L. Stears, M.D.***

**MOTION:** Sumeet Goel moved, seconded by Clarence Chou, to adopt the Findings of Fact, Conclusions of Law and Order in the matter of disciplinary proceedings against Robert L. Stears, M.D., DLSC Case Number 21 MED 133. Motion carried unanimously.

***21 MED 295 – Marc T. Awobuluyi, M.D.***

**MOTION:** Sumeet Goel moved, seconded by Clarence Chou, to adopt the Findings of Fact, Conclusions of Law and Order in the matter of disciplinary proceedings against Marc T. Awobuluyi, M.D., DLSC Case Number 21 MED 295. Motion carried unanimously.

***21 MED 394 – Anil K. Nair, M.D.***

**MOTION:** Michael Parish moved, seconded by Diane Gerlach, to adopt the Findings of Fact, Conclusions of Law and Order in the matter of disciplinary proceedings against Anil K. Nair, M.D., DLSC Case Number 21 MED 394. Motion carried unanimously.

***21 MED 445 – Gerardo P. Fronda, M.D.***

**MOTION:** Diane Gerlach moved, seconded by Gregory Schmeling, to adopt the Findings of Fact, Conclusions of Law and Order in the matter of disciplinary proceedings against Gerardo P. Fronda, M.D., DLSC Case Number 21 MED 445. Motion carried unanimously.



**21 MED 563 – Donald J. Schreiber, M.D.**

**MOTION:** Lemuel Yerby moved, seconded by Diane Gerlach, to adopt the Findings of Fact, Conclusions of Law and Order in the matter of disciplinary proceedings against Donald J. Schreiber, M.D., DLSC Case Number 21 MED 563. Motion carried unanimously.

**22 MED 112 – Salvador Cenicerros, M.D.**

**MOTION:** Gregory Schmeling moved, seconded by Michael Parish, to adopt the Findings of Fact, Conclusions of Law and Order in the matter of disciplinary proceedings against Salvador Cenicerros, M.D., DLSC Case Number 22 MED 112. Motion carried unanimously.

**Complaints**

**20 MED 073 – B.A.B.**

**MOTION:** Diane Gerlach moved, seconded by Gregory Schmeling, to find probable cause in DLSC Case Number 20 MED 073, to believe that B.A.B. has committed unprofessional conduct, and therefore, to issue the Complaint and hold a hearing on such conduct pursuant to Wis. Stat. § 448.02(3)(b). Motion carried unanimously.

*(Clarence Chou recused himself and left the meeting for deliberation and voting in the matter concerning B.A.B., DLSC Case Number 20 MED 073.)*

**20 MED 310 – R.W.M.**

**MOTION:** Lemuel Yerby moved, seconded by Michael Parish, to find probable cause in DLSC Case Number 20 MED 310, to believe that R.W.M. has committed unprofessional conduct, and therefore, to issue the Complaint and hold a hearing on such conduct pursuant to Wis. Stat. § 448.02(3)(b). Motion carried unanimously.

*(Diane Gerlach and Clarence Chou recused themselves and left the meeting for deliberation and voting in the matter concerning R.W.M., DLSC Case Number 20 MED 310.)*

**20 MED 375, 21 MED 284 – S.B.A.**

**MOTION:** Michael Parish moved, seconded by Sumeet Goel, to find probable cause in DLSC Case Numbers 20 MED 375 & 21 MED 284, to believe that S.B.A. has committed unprofessional conduct, and therefore, to issue the Complaint and hold a hearing on such conduct pursuant to Wis. Stat. § 448.02(3)(b). Motion carried unanimously.

*(Kris Ferguson recused himself and left the meeting for deliberation and voting in the matter concerning S.B.A., DLSC Case Numbers 20 MED 375 & 21 MED 284.)*

## Administrative Warnings

### *21 MED 085 – J.N.K.*

**MOTION:** Sumeet Goel moved, seconded by Michael Parish, to issue an Administrative Warning in the matter of J.N.K., DLSC Case Number 21 MED 085. Motion carried unanimously.

### *21 MED 164 –N.K.G.*

**MOTION:** Gregory Schmeling moved, seconded by Diane Gerlach, to issue an Administrative Warning in the matter of N.K.G., DLSC Case Number 21 MED 164. Motion carried unanimously.

### *21 MED 166 – E.T.P.*

**MOTION:** Sumeet Goel moved, seconded by Michael Parish, to issue an Administrative Warning in the matter of E.T.P., DLSC Case Number 21 MED 166. Motion carried unanimously.

## Case Closings

**MOTION:** Clarence Chou moved, seconded by Michael Parish, to close the following DLSC Cases for the reasons outlined below:

1. 19 MED 165 – B.E.B. – Prosecutorial Discretion (P3)
2. 19 MED 201 – O.F.A. – Prosecutorial Discretion (P5)
3. 19 MED 344 – T.R. – Insufficient Evidence
4. 20 MED 486 – A.E.H. – No Violation
5. 21 MED 120 – M.E.A. – Insufficient Evidence
6. 21 MED 206 – D.K.S. – Insufficient Evidence
7. 21 MED 245 – J.J.S. – No Violation
8. 21 MED 270 – B.W.H. – No Violation
9. 21 MED 335 – S.N.K. – No Violation
10. 21 MED 395 – R.K.L. – Insufficient Evidence
11. 21 MED 440 – D.J.O. – No Violation
12. 21 MED 441 – D.M. – No Violation
13. 21 MED 449 – T.V. – No Violation
14. 21 MED 474 – K.E.R. – No Violation
15. 21 MED 529 – M.B.R.C. – No Violation

Motion carried unanimously.

### *21 MED 152 – J.G.R.*

**MOTION:** Michael Parish moved, seconded by Emily Yu, to close DLSC Case Number 21 MED 152, against J.G.R., for Prosecutorial Discretion (P1). Motion carried unanimously.

**21 MED 269 – A.M., 21 MED 385 – S.N.H., and 21 MED 522 – A.V.S.**

**MOTION:** Michael Parish moved, seconded by Diane Gerlach, to close the following DLSC Cases for the reasons outlined below:

1. 21 MED 269 – A.M. – Insufficient Evidence
2. 21 MED 385 – S.N.H. – No Violation
3. 21 MED 522 – A.V.S. – No Violation

Motion carried unanimously.

*(Sheldon Wasserman recused himself and left the meeting for deliberation and voting in the matter concerning A.M., DLSC Case Number 21 MED 269, S.N.H., DLSC Case Number 21 MED 385, and A.V.S., DLSC Case Number 21 MED 522. Clarence Chou presided for the duration of this matter.)*

**Monitoring Matters**

***Nosheen Hasan, M.D. – Request for Full Licensure***

**MOTION:** Gregory Schmeling moved, seconded by Michael Parish, to table the request of Nosheen Hasan, M.D., for full licensure. Motion carried unanimously.

***Jesse Van Bommel, M.D. – Request for Full Licensure  
(Termination of Order 2362 and Order 6348)***

**MOTION:** Sumeet Goel moved, seconded by Lemuel Yerby, to deny the request of Jesse Van Bommel, M.D., for full licensure. **Reason for Denial:** Failure to demonstrate continuous and successful compliance (i.e., missed drug tests). Respondent needs to fully comply with the complete terms and conditions of the original Board Orders 2362 (3/20/2013) and 6348 (8/21/2019). Motion carried unanimously.

**RECONVENE TO OPEN SESSION**

**MOTION:** Diane Gerlach moved, seconded by Clarence Chou, to reconvene to Open Session. Motion carried unanimously.

The Board reconvened to Open Session at 11:55 a.m.

**VOTE ON ITEMS CONSIDERED OR DELIBERATED UPON IN CLOSED SESSION**

**MOTION:** Michael Parish moved, seconded by Sumeet Goel, to affirm all motions made and votes taken in Closed Session. Motion carried unanimously.

*(Be advised that any recusals or abstentions reflected in the closed session motions stand for the purposes of the affirmation vote.)*

**DELEGATION OF RATIFICATION OF EXAMINATION RESULTS AND  
RATIFICATION OF LICENSES AND CERTIFICATES**

**MOTION:** Lemuel Yerby moved, seconded by Sumeet Goel, to delegate ratification of examination results to DSPS staff and to ratify all licenses and certificates as issued. Motion carried unanimously.

**ADJOURNMENT**

**MOTION:** Sumeet Goel moved, seconded by Michael Parish, to adjourn the meeting. Motion carried unanimously.

The meeting adjourned at 11:57 a.m.

DRAFT


**State of Wisconsin  
Department of Safety & Professional Services**

**AGENDA REQUEST FORM**

<b>1) Name and title of person submitting the request:</b> Dr. Kris Ferguson		<b>2) Date when request submitted:</b> 5/3/2022 Items will be considered late if submitted after 12:00 p.m. on the deadline date which is 8 business days before the meeting	
<b>3) Name of Board, Committee, Council, Sections:</b> Medical Examining Board			
<b>4) Meeting Date:</b> 5/18/2022	<b>5) Attachments:</b> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<b>6) How should the item be titled on the agenda page?</b> Centers for Disease Control Opioid Prescribing Guidelines, Medical Examining Board Opioid Prescribing Guideline and Other Guidance – Board Discussion	
<b>7) Place Item in:</b> <input checked="" type="checkbox"/> Open Session <input type="checkbox"/> Closed Session	<b>8) Is an appearance before the Board being scheduled?</b> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<b>9) Name of Case Advisor(s), if applicable:</b> N/A	
<b>10) Describe the issue and action that should be addressed:</b> Dr. Ferguson would like to address the Board about pain management guidelines and guidance.			
<b>11) Authorization</b>			
Signature of person making this request			Date
Supervisor (Only required for post agenda deadline items)			Date
Executive Director signature (Indicates approval for post agenda deadline items)			Date
<b>Directions for including supporting documents:</b> <ol style="list-style-type: none"> <li>1. This form should be saved with any other documents submitted to the <a href="#">Agenda Items</a> folders.</li> <li>2. Post Agenda Deadline items must be authorized by a Supervisor and the Policy Development Executive Director.</li> <li>3. If necessary, provide original documents needing Board Chairperson signature to the Bureau Assistant prior to the start of a meeting.</li> </ol>			

**State of Wisconsin  
Department of Safety & Professional Services**

**AGENDA REQUEST FORM**

<b>1) Name and title of person submitting the request:</b> Nilajah Hardin, Administrative Rules Coordinator		<b>2) Date when request submitted:</b> 05/06/22 Items will be considered late if submitted after 12:00 p.m. on the deadline date which is 8 business days before the meeting	
<b>3) Name of Board, Committee, Council, Sections:</b> Medical Examining Board			
<b>4) Meeting Date:</b> 05/18/22	<b>5) Attachments:</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<b>6) How should the item be titled on the agenda page?</b> Administrative Rule Matters – Discussion and Consideration 1. Pending or Possible Rulemaking Projects a. Rule Projects Chart	
<b>7) Place Item in:</b> <input checked="" type="checkbox"/> Open Session <input type="checkbox"/> Closed Session	<b>8) Is an appearance before the Board being scheduled?</b> <i>(If yes, please complete <a href="#">Appearance Request</a> for Non-DSPS Staff)</i> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<b>9) Name of Case Advisor(s), if required:</b> N/A	
<b>10) Describe the issue and action that should be addressed:</b>  Attachments: Rule Project Chart  (Board Rule projects can be Viewed Here if Needed: <a href="https://dsps.wi.gov/Pages/RulesStatutes/PendingRules.aspx">https://dsps.wi.gov/Pages/RulesStatutes/PendingRules.aspx</a> )			
<b>11) Authorization</b>			
		05/06/22	
Signature of person making this request		Date	
Supervisor (if required)		Date	
Executive Director signature (indicates approval to add post agenda deadline item to agenda)    Date			
<b>Directions for including supporting documents:</b> 1. This form should be attached to any documents submitted to the agenda. 2. Post Agenda Deadline items must be authorized by a Supervisor and the Policy Development Executive Director. 3. If necessary, provide original documents needing Board Chairperson signature to the Bureau Assistant prior to the start of a meeting.			

**Medical Examining Board  
Rule Projects (updated 05/06/22)**

<b>Clearinghouse Rule Number</b>	<b>Scope #</b>	<b>Scope Expiration</b>	<b>Code Chapter Affected</b>	<b>Relating clause (description)</b>	<b>Current Stage</b>	<b>Next Step</b>
Not Assigned Yet	012-21	08/08/2023	Med 10	Performance of Physical Examinations (Chaperones and Observers during Physical Examinations)	Finalize Revised Draft	Re-Post for EIA Comment
20-053	094-20	01/20/2023	Med 13	Continuing Medical Education (Physician use of Electronic CE Tracking)	Legislative Review After 01/03/2023	Adoption
Not Assigned Yet	035-22t	10/25/2024	Med 13	Continuing Medical Education (Controlled Substances Prescribing CE)	Scope Ready for Implementation	Drafting Rule
Not Assigned Yet	Not Assigned Yet	Not Assigned Yet	Med 20	Respiratory Care Practitioner Examinations (RCP Jurisprudence Exam)	Project on hold pending results of spring 2022 test software update	N/A
Not Assigned Yet	Not Assigned Yet	Not Assigned Yet	Med 26	Military Medical Personnel	Scope Submitted for Governor Approval on 05/04/22	Publication in the Administrative Register

**State of Wisconsin  
Department of Safety & Professional Services**

**AGENDA REQUEST FORM**

1) Name and title of person submitting the request: Kimberly Wood, Program Assistant Supervisor-Adv. on behalf of Tom Ryan, Executive Director		2) Date when request submitted: 5/9/2022 Items will be considered late if submitted after 12:00 p.m. on the deadline date which is 8 business days before the meeting	
3) Name of Board, Committee, Council, Sections: Medical Examining Board			
4) Meeting Date: 5/18/2022	5) Attachments: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	6) How should the item be titled on the agenda page? Federation of State Medical Boards (FSMB) Matters – Discussion and Consideration <ul style="list-style-type: none"> <li>• Travel Report: FSMB Annual Meeting, April 28-30, 2022 – New Orleans, LA – Sheldon Wasserman, Clarence Chou, and Milton Bond</li> </ul>	
7) Place Item in: <input checked="" type="checkbox"/> Open Session <input type="checkbox"/> Closed Session	8) Is an appearance before the Board being scheduled? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	9) Name of Case Advisor(s), if applicable: N/A	
10) Describe the issue and action that should be addressed: The Board should review the attached document and receive reports from conference attendees.			
11) Authorization			
<i>Kimberly Wood</i>		5/9/2022	
Signature of person making this request		Date	
Supervisor (Only required for post agenda deadline items)		Date	
Executive Director signature (Indicates approval for post agenda deadline items)		Date	
Directions for including supporting documents: 1. This form should be saved with any other documents submitted to the <a href="#">Agenda Items</a> folders. 2. Post Agenda Deadline items must be authorized by a Supervisor and the Policy Development Executive Director. 3. If necessary, provide original documents needing Board Chairperson signature to the Bureau Assistant prior to the start of a meeting.			



# FSMB Adopts Policies on Medical Disinformation, Telemedicine, DEI, Emergency Preparedness and Response

WASHINGTON, D.C. (May 6, 2022) – The Federation of State Medical Boards’ House of Delegates considered and adopted four new policies at FSMB’s 110<sup>th</sup> Annual Meeting in New Orleans. Policies adopted by the FSMB provide best practices and guidance to state medical boards on issues impacting medical regulation.

The FSMB House of Delegates is the governing body of the FSMB, comprised of 70 voting delegates from each of the nation’s state medical and osteopathic boards. The policies adopted by the House of Delegates at the meeting include:

## **Professional Expectations Regarding Medical Misinformation and Disinformation**

This policy contains several important recommendations for medical boards and physicians that clarify expectations about sharing truthful and transparent medical information with the public, basing treatment recommendations on the best available scientific evidence, and anticipating difficult conversations with patients about controversial topics. The policy follows months of discussion and deliberation by the FSMB’s Ethics and Professionalism Committee and outside experts in law and ethics on the topic of medical misinformation and disinformation.

The full report and recommendations can be found [here](#).

## **The Appropriate Use of Telemedicine Technologies in the Practice of Medicine**

This policy provides guidance to state medical boards for regulating the use of telemedicine technologies in the practice of medicine, while raising awareness for licensees and patients alike as to the appropriate standards of care in the delivery of medical services via telemedicine technologies.

The full report and recommendations can be found [here](#).

## **Diversity, Equity and Inclusion in Medical Regulation and Patient Care**

This policy recommends meaningful and achievable steps that state medical boards, the FSMB, and our partners in medical education, regulation and practice may wish to consider as action items to eliminate racism and bias from health care delivery.

The full report and recommendations can be found [here](#).

## **Emergency Preparedness and Response**

This policy contains recommendations and resources designed to assist medical boards during the COVID-19 pandemic and in future public health and national emergencies.

The full report and recommendations can be found [here](#).

**State of Wisconsin  
Department of Safety & Professional Services**

**AGENDA REQUEST FORM**

1) Name and title of person submitting the request: Kimberly Wood, Program Assistant Supervisor-Adv.		2) Date when request submitted: 5/9/2022 <small>Items will be considered late if submitted after 12:00 p.m. on the deadline date which is 8 business days before the meeting</small>	
3) Name of Board, Committee, Council, Sections: Medical Examining Board			
4) Meeting Date: 5/18/2022	5) Attachments: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	6) How should the item be titled on the agenda page? Newsletter Matters <ul style="list-style-type: none"> <li>• Review of Distribution Report and Future Newsletter Planning</li> </ul>	
7) Place Item in: <input checked="" type="checkbox"/> Open Session <input type="checkbox"/> Closed Session	8) Is an appearance before the Board being scheduled? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	9) Name of Case Advisor(s), if applicable: N/A	
10) Describe the issue and action that should be addressed: The Board should review the attached report outlining delivery information for the newsletter distributed in April 2022. The Board should then consider topics for its next communication.			
11) Authorization			
<i>Kimberly Wood</i>		5/9/2022	
Signature of person making this request		Date	
Supervisor (Only required for post agenda deadline items)		Date	
Executive Director signature (Indicates approval for post agenda deadline items)		Date	
Directions for including supporting documents: 1. This form should be saved with any other documents submitted to the <a href="#">Agenda Items</a> folders. 2. Post Agenda Deadline items must be authorized by a Supervisor and the Policy Development Executive Director. 3. If necessary, provide original documents needing Board Chairperson signature to the Bureau Assistant prior to the start of a meeting.			

Subject: Wisconsin Medical Examining Board Newsletter  
 Sent: 04/18/2022 04:48 PM CDT  
 Sent By: Kimberly.Wood@wisconsin.gov  
 Sent To: Subscribers of Medical Examining Board

**48,106**

Recipients

- ✓ Email
- ✗ SMS
- ✗ Facebook
- ✗ Twitter
- ✓ RSS

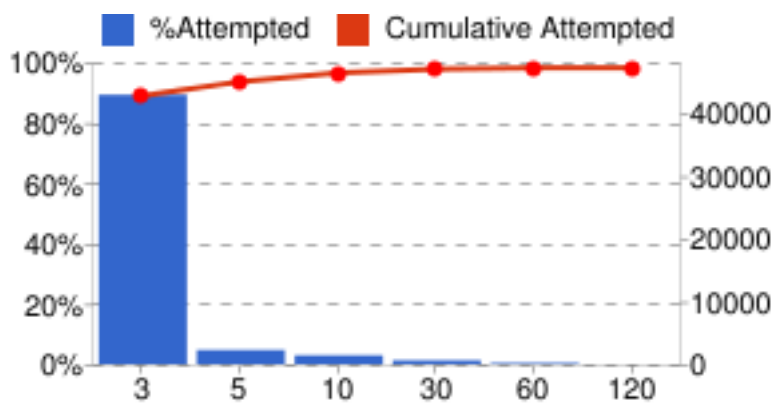
**94%**

Delivered



- 0% Pending
- 6% Bounced
- 55% Open Rate
- 25% Click Rate

Email Delivery Stats



Minutes	Cumulative Attempted
3	89%
5	94%
10	97%
30	98%
60	99%
120	99%

Delivery Metrics - Details

**48,106** Total Sent  
**45,283 (94%)** Delivered  
**0 (0%)** Pending  
**2,823 (6%)** Bounced  
**0 (0%)** Unsubscribed

Bulletin Analytics

**40,909** Total Opens  
**24800 (55%)** Unique Opens  
**15,430** Total Clicks  
**11157 (25%)** Unique Clicks  
**50** # of Links

## Delivery and performance

*These figures represent all data since the bulletin was first sent to present time.*

	Progress	% Delivered	Recipients	# Delivered	Opened Unique	Bounced/Failed	Unsubscribes
<b>Email Bulletin</b>	Delivered	94.1%	47,881	45,058	24800 / 55.0%	2,823	0
<b>Digest</b>	n/a	n/a	225	225	0 / 0.0%	0	0
<b>SMS Message</b>	Delivered	0.0%	0	0	n/a	0	n/a

Link URL	Unique Clicks	Total Clicks
<a href="https://online.drl.wi.gov/decisions/2022/ORDER0007858-000...">https://online.drl.wi.gov/decisions/2022/ORDER0007858-000...</a>	775	1,059
<a href="https://online.drl.wi.gov/decisions/2022/ORDER0007776-000...">https://online.drl.wi.gov/decisions/2022/ORDER0007776-000...</a>	539	733
<a href="https://online.drl.wi.gov/decisions/2022/ORDER0007894-000...">https://online.drl.wi.gov/decisions/2022/ORDER0007894-000...</a>	495	669
<a href="https://online.drl.wi.gov/decisions/2021/ORDER0007447-000...">https://online.drl.wi.gov/decisions/2021/ORDER0007447-000...</a>	439	625
<a href="https://online.drl.wi.gov/decisions/2021/ORDER0007698-000...">https://online.drl.wi.gov/decisions/2021/ORDER0007698-000...</a>	465	608
<a href="https://online.drl.wi.gov/decisions/2021/ORDER0006500-000...">https://online.drl.wi.gov/decisions/2021/ORDER0006500-000...</a>	451	589
<a href="https://online.drl.wi.gov/decisions/2022/ORDER0007860-000...">https://online.drl.wi.gov/decisions/2022/ORDER0007860-000...</a>	438	584
<a href="https://online.drl.wi.gov/decisions/2022/ORDER0007895-000...">https://online.drl.wi.gov/decisions/2022/ORDER0007895-000...</a>	425	574
<a href="https://online.drl.wi.gov/decisions/2022/ORDER0007860-000...">https://online.drl.wi.gov/decisions/2022/ORDER0007860-000...</a>	397	538
<a href="https://online.drl.wi.gov/decisions/2022/ORDER0007856-000...">https://online.drl.wi.gov/decisions/2022/ORDER0007856-000...</a>	374	495
<a href="https://online.drl.wi.gov/decisions/2022/ORDER0007896-000...">https://online.drl.wi.gov/decisions/2022/ORDER0007896-000...</a>	351	472
<a href="https://online.drl.wi.gov/decisions/2022/ORDER0006777-000...">https://online.drl.wi.gov/decisions/2022/ORDER0006777-000...</a>	342	470
<a href="https://online.drl.wi.gov/decisions/2021/ORDER0007759-000...">https://online.drl.wi.gov/decisions/2021/ORDER0007759-000...</a>	314	452
<a href="https://online.drl.wi.gov/decisions/2021/ORDER0007750-000...">https://online.drl.wi.gov/decisions/2021/ORDER0007750-000...</a>	297	451
<a href="https://online.drl.wi.gov/decisions/2022/ORDER0007859-000...">https://online.drl.wi.gov/decisions/2022/ORDER0007859-000...</a>	313	441
<a href="https://online.drl.wi.gov/decisions/2021/ORDER0007755-000...">https://online.drl.wi.gov/decisions/2021/ORDER0007755-000...</a>	308	438
<a href="https://online.drl.wi.gov/decisions/2021/ORDER0007695-000...">https://online.drl.wi.gov/decisions/2021/ORDER0007695-000...</a>	303	418
<a href="https://online.drl.wi.gov/decisions/2022/ORDER0007855-000...">https://online.drl.wi.gov/decisions/2022/ORDER0007855-000...</a>	308	415
<a href="https://online.drl.wi.gov/decisions/2021/ORDER0007751-000...">https://online.drl.wi.gov/decisions/2021/ORDER0007751-000...</a>	281	408
<a href="https://online.drl.wi.gov/decisions/2022/ORDER0007858-000...">https://online.drl.wi.gov/decisions/2022/ORDER0007858-000...</a>	286	406
<a href="https://online.drl.wi.gov/decisions/2021/ORDER0007752-000...">https://online.drl.wi.gov/decisions/2021/ORDER0007752-000...</a>	268	379
<a href="https://online.drl.wi.gov/decisions/2022/ORDER0007853-000...">https://online.drl.wi.gov/decisions/2022/ORDER0007853-000...</a>	270	378

<b>Link URL</b>	<b>Unique Clicks</b>	<b>Total Clicks</b>
<a href="https://online.drl.wi.gov/decisions/2022/ORDER0007775-000...">https://online.drl.wi.gov/decisions/2022/ORDER0007775-000...</a>	272	367
<a href="https://dsps.wi.gov/Pages/SelfService/OrdersDisciplinaryActio...">https://dsps.wi.gov/Pages/SelfService/OrdersDisciplinaryActio...</a>	225	363
<a href="https://online.drl.wi.gov/decisions/2021/ORDER0007387-000...">https://online.drl.wi.gov/decisions/2021/ORDER0007387-000...</a>	264	359
<a href="https://online.drl.wi.gov/decisions/2022/ORDER0002196-000...">https://online.drl.wi.gov/decisions/2022/ORDER0002196-000...</a>	274	358
<a href="https://online.drl.wi.gov/decisions/2022/ORDER0007854-000...">https://online.drl.wi.gov/decisions/2022/ORDER0007854-000...</a>	259	344
<a href="https://online.drl.wi.gov/decisions/2021/ORDER0007753-000...">https://online.drl.wi.gov/decisions/2021/ORDER0007753-000...</a>	232	321
<a href="https://online.drl.wi.gov/decisions/2022/ORDER0007554-000...">https://online.drl.wi.gov/decisions/2022/ORDER0007554-000...</a>	201	259
<a href="https://online.drl.wi.gov/decisions/2021/ORDER0007754-000...">https://online.drl.wi.gov/decisions/2021/ORDER0007754-000...</a>	196	256
<a href="https://online.drl.wi.gov/decisions/2022/ORDER0003818-000...">https://online.drl.wi.gov/decisions/2022/ORDER0003818-000...</a>	186	249
<a href="https://dsps.wi.gov/Pages/BoardsCouncils/CSB/Reports.aspx?...">https://dsps.wi.gov/Pages/BoardsCouncils/CSB/Reports.aspx?...</a>	169	234
<a href="https://dsps.wi.gov/Pages/RulesStatutes/PendingRules.aspx?...">https://dsps.wi.gov/Pages/RulesStatutes/PendingRules.aspx?...</a>	131	222
<a href="https://public.govdelivery.com/accounts/WIDSPS/subscriber/e...">https://public.govdelivery.com/accounts/WIDSPS/subscriber/e...</a>	129	170
<a href="https://dsps.wi.gov/Pages/BoardsCouncils/MEB/Meetings.asp...">https://dsps.wi.gov/Pages/BoardsCouncils/MEB/Meetings.asp...</a>	57	99
<a href="https://dsps.wi.gov/Pages/BoardsCouncils/MEB/Default.aspx?...">https://dsps.wi.gov/Pages/BoardsCouncils/MEB/Default.aspx?...</a>	50	84
<a href="https://dsps.wi.gov/Pages/RulesStatutes/Medicine.aspx?utm_...">https://dsps.wi.gov/Pages/RulesStatutes/Medicine.aspx?utm_...</a>	52	83
<a href="https://content.govdelivery.com/accounts/WIDSPS/bulletins/3...">https://content.govdelivery.com/accounts/WIDSPS/bulletins/3...</a>	38	71
<a href="https://www.fsmb.org/education/understanding-medical-regu...">https://www.fsmb.org/education/understanding-medical-regu...</a>	17	34
<a href="https://docs.legis.wisconsin.gov/document/statutes/15?utm_...">https://docs.legis.wisconsin.gov/document/statutes/15?utm_...</a>	11	17
<a href="https://dsps.wi.gov/Pages/RulesStatutes/Rulemaking.aspx?ut...">https://dsps.wi.gov/Pages/RulesStatutes/Rulemaking.aspx?ut...</a>	10	15
<a href="https://www.fsmb.org/u.s.-medical-regulatory-trends-and-acti...">https://www.fsmb.org/u.s.-medical-regulatory-trends-and-acti...</a>	10	15
<a href="https://docs.legis.wisconsin.gov/code/admin_code/med/10/03...">https://docs.legis.wisconsin.gov/code/admin_code/med/10/03...</a>	10	13
<a href="https://dsps.wi.gov/Pages/RulesStatutes/RealEstate.aspx?ut...">https://dsps.wi.gov/Pages/RulesStatutes/RealEstate.aspx?ut...</a>	6	10
<a href="https://docs.legis.wisconsin.gov/document/statutes/448?utm...">https://docs.legis.wisconsin.gov/document/statutes/448?utm...</a>	8	9
<a href="https://subscriberhelp.govdelivery.com/">https://subscriberhelp.govdelivery.com/</a>	8	9
<a href="https://docs.legis.wisconsin.gov/document/statutes/440?utm...">https://docs.legis.wisconsin.gov/document/statutes/440?utm...</a>	8	8
<a href="https://twitter.com/wi_dsps?utm_medium=email&amp;utm_sourc...">https://twitter.com/wi_dsps?utm_medium=email&amp;utm_sourc...</a>	4	4
<a href="https://subscriberhelp.granicus.com/?utm_medium=email&amp;u...">https://subscriberhelp.granicus.com/?utm_medium=email&amp;u...</a>	3	3

# GovDelivery (Granicus)

## Information on Review of Bulletin Detail Reports

### Channel and Deployment Summary

In this section of the report, you can see how many subscribers received the bulletin, which channels were used to send the bulletin, the percent delivered, and the percentage of Pending, Bounced, Opens and Clicks.

Recipient Number	Number of subscribers who received the bulletin
Channels	A green check mark indicates whether the bulletin was sent via Email, SMS, Facebook, Twitter, and/or RSS
Pending	The percentage of bulletins that are pending delivery
Open Rate	Percentage of emails that were opened (Unique Emails Opened divided by Emails Delivered).
Click Rate	The percentage of unique clicks out of all recipients of the message.

# Landing Page Links

If your bulletin included links to one or more [Landing Pages](#), there will be an additional section in this report listing the landing page links in your bulletin, which anchor they point to (if any), and the number of unique and total clicks for each of the links. This makes it easy to see and track the engagement of your landing pages. This information is also included at the bottom of the report in the [Bulletin Link Overview](#).

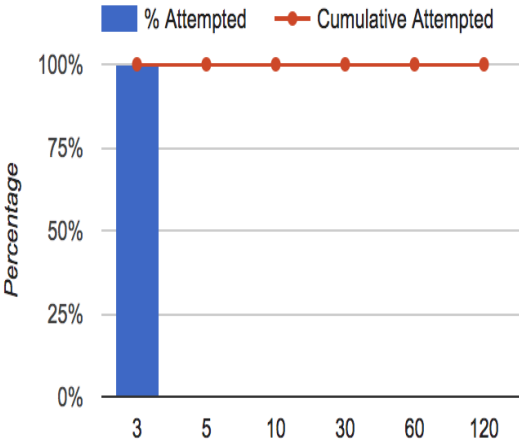
Landing Page Links			
NAME	ANCHOR	UNIQUE CLICKS	TOTAL CLICKS
Summer Fundraiser Page <a href="#">[link]</a>	#Donate-CAD	3	3
Summer Fundraiser Page <a href="#">[link]</a>	#Donate-USD	3	3
Summer Fundraiser Page <a href="#">[link]</a>	#Donate-EUR	1	1
Summer Fundraiser Page <a href="#">[link]</a>	#Donate-GBP	1	1



# Email Delivery Stats

The Email Delivery Stats section will show how quickly the email was delivered over time. In the example below, the bulletin fully deployed within 3 minutes.

## Email Delivery Stats



Minutes	Cumulative Attempted
3	100%
5	100%
10	100%
30	100%
60	100%
120	100%

## Delivery Metrics and Bulletin Analytics

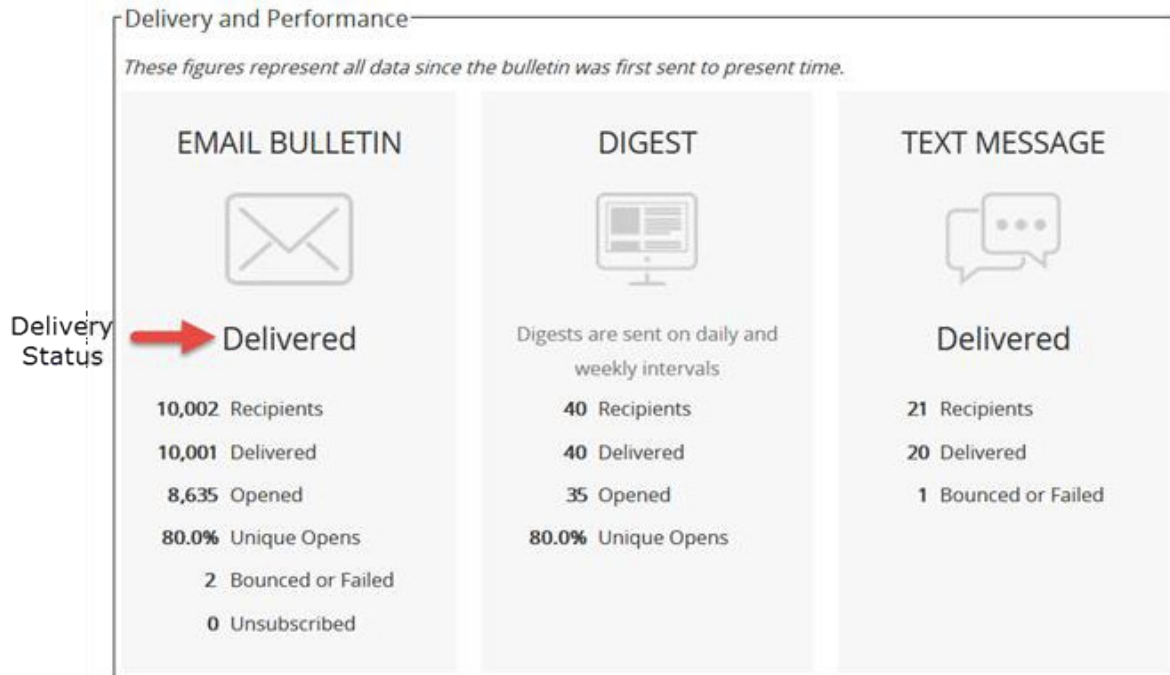
This section shows information relating to the bulletin delivery and subscriber engagement activity with the bulletin. The metrics include:

Delivery Metrics - Details	Bulletin Analytics
8,061 Total Sent	1,364 Total Opens
7,807 (97%) Delivered	937 (12%) Unique Opens
0 (0%) Pending	158 Total Clicks
254 (3%) Bounced	147 (2%) Unique Clicks
21 (0%) Unsubscribed	12 # of Links

- **Total Sent** - The number of bulletins sent from your account; includes all email, wireless, and digested message recipients.
- **Delivered** - The number of bulletins successfully delivered to the recipients' email server or wireless service; includes all email, wireless, and digested message recipients.
- **Pending** - The number of recipients whose bulletins are pending delivery.
- **Bounced** - The number of messages that failed to be successfully handed off to the recipients' servers
- **Unsubscribed** - The total number of recipients who unsubscribed from a topic using the one-click unsubscribe link found in the standard footer of a message delivered with govDelivery. Note that your organization has the option of customizing your message footers and excluding this link. For more information about one-click unsubscribe, see Reserved Macros in [Macros](#).
- **Cumulative Attempted** - The cumulative percentage of emails marked in their final state as either 'delivered' or 'failed' since the time the bulletin started.
- **Total Opens** - Number of emails that were opened by immediate email recipients.
- **Unique Opens** - Number of bulletins opened by recipients. For the open to be recorded, the embedded web beacon included in the bulletin must render. Therefore, this value does not include bulletins opened in text-only email clients or many wireless devices. Only the unique opens are counted (i.e., if a recipient opens the bulletin three times, only one open will be counted).
- **Total Clicks** - Total number of links clicked by immediate email recipients. **Note:** This section only collects link tracking metrics for 15 days after the bulletin is sent. For more up-to-date link tracking, see the Bulletin Links Overview section of this report.
- **Unique Clicks** - The number of recipients who clicked a link included in the bulletin. The link must contain the redirect (tracking code) added by govDelivery and the mail sender. The link will typically open the client's site. **Note:** This section only collects link tracking metrics for 15 days after the bulletin is sent. For more up-to-date link tracking, see the Bulletin Links Overview section of this report.
- **# of Links** - Number of links that were included in the bulletin. For example, a bulletin that includes 2 links was sent to 100 recipients. Thus, the Bulletin Links Included count is 2.

## Delivery Performance Overview

The Delivery Performance section lets you see the volume of subscribers receiving bulletins through these channels and monitor delivery and open metrics for each. These metrics include:



- **Delivery Status (unlabeled)** - The status will display as **Sending** until all bulletins have been delivered through this channel. Once all bulletins have been sent, this status will change to **Delivered**. This status doesn't apply to digest bulletins.
- **Recipients** - The total number of potential recipients through this channel.
- **Delivered** - The total number of recipients to whom bulletins were successfully delivered through this channel. This metric excludes all failed/bounced bulletins.
- **Opened** - This metric reflects the number of bulletins opened by recipients. For the open to be recorded, the embedded web beacon included in the bulletin must render. Therefore, this value does not include bulletins opened in text-only email clients or many wireless devices. Only the unique opens are counted (i.e., if a recipient opens the bulletin three times, only one open will be counted).
- **Unique Opens** - This metric is the percentage of emails that were opened (Unique Opens divided by Total Delivered).
- **Bounced or Failed** - The number of messages that failed to be successfully handed off to the recipients' servers.
- **Unsubscribed** - The number of recipients who unsubscribed from the topic from a bulletin sent via this channel.

## Bulletin Link Overview

In the Bulletin Link Overview, see the web addresses for each link that was included in the bulletin, how many Unique Clickers and Total Clicks each link received, and the email addresses for those who clicked. You can also click through the web address URL to see link performance across other bulletins (if the particular link was used in previously sent bulletins). Click through the numbers in the click columns to see the email addresses for those who clicked on the associated link.

Link URL	Unique Clicks	Total Clicks
<a href="https://www.govdelivery.com/blog/plain-language-series-part-1-planning-m...">https://www.govdelivery.com/blog/plain-language-series-part-1-planning-m...</a>	56	61
<a href="https://www.govdelivery.com/blog/important-acronym-youve-never-heard/">https://www.govdelivery.com/blog/important-acronym-youve-never-heard/</a>	39	45
<a href="https://www.govdelivery.com/blog/tips-optimizing-internal-communications/">https://www.govdelivery.com/blog/tips-optimizing-internal-communications/</a>	40	44
<a href="https://www.govdelivery.com/blog/govdelivery-named-2016-international-da...">https://www.govdelivery.com/blog/govdelivery-named-2016-international-da...</a>	24	25
<a href="https://www.govdelivery.com/blog/?utm_content=mktg&amp;utm_medium=bulletin&amp;u...">https://www.govdelivery.com/blog/?utm_content=mktg&amp;utm_medium=bulletin&amp;u...</a>	24	24
<a href="https://content.govdelivery.com/accounts/GD_MKTG/bulletins/14e9a0a">https://content.govdelivery.com/accounts/GD_MKTG/bulletins/14e9a0a</a>	18	21
<a href="https://www.govdelivery.com/blog/welcome-govdeliverys-new-user-experience/">https://www.govdelivery.com/blog/welcome-govdeliverys-new-user-experience/</a>	19	19
<a href="https://public.govdelivery.com/accounts/GD_MKTG/subscriber/one_click_uns...">https://public.govdelivery.com/accounts/GD_MKTG/subscriber/one_click_uns...</a>	16	16
<a href="http://www.govdelivery.com?utm_content=mktg&amp;utm_medium=bulletin&amp;utm_name...">http://www.govdelivery.com?utm_content=mktg&amp;utm_medium=bulletin&amp;utm_name...</a>	7	7
<a href="https://public.govdelivery.com/accounts/GD_MKTG/subscriber/new?preferenc...">https://public.govdelivery.com/accounts/GD_MKTG/subscriber/new?preferenc...</a>	3	3
<a href="http://www.linkedin.com/company/42382?utm_content=mktg&amp;utm_medium=bullet...">http://www.linkedin.com/company/42382?utm_content=mktg&amp;utm_medium=bullet...</a>	2	3
<a href="http://www.govdelivery.com/?utm_content=mktg&amp;utm_medium=bulletin&amp;utm_nam...">http://www.govdelivery.com/?utm_content=mktg&amp;utm_medium=bulletin&amp;utm_nam...</a>	2	2
<a href="http://www.facebook.com/govdelivery?utm_content=mktg&amp;utm_medium=bulletin...">http://www.facebook.com/govdelivery?utm_content=mktg&amp;utm_medium=bulletin...</a>	1	1
<a href="https://subscriberhelp.govdelivery.com/">https://subscriberhelp.govdelivery.com/</a>	1	1
<a href="http://www.twitter.com/govdelivery?utm_content=mktg&amp;utm_medium=bulletin&amp;...">http://www.twitter.com/govdelivery?utm_content=mktg&amp;utm_medium=bulletin&amp;...</a>	0	0

Last Updated on 06/23/2016 10:40 AM CDT

The "Last Updated" stamp at the bottom of the report, just below the Bulletin Link Overview Box, communicates when the statistics for that individual bulletin were last made current. You can use this date and time to know exactly how up-to-date your deliveries, opens, clicks and more.