Memorandum

Date: May 15, 2020

To: All Barbering Credential Holders

From: Dawn B. Crim, Secretary-designee

RE: Barbershop Reopening Update

As you may have heard, the Wisconsin Supreme Court struck down the Safer at Home order. This means state-issued restrictions on certain business operations are no longer in effect. However, many communities have issued their own orders, so we encourage you, as you consider reopening, to determine what local limitations may be in place. Any questions about allowable operations should also be directed to local governing bodies. However, we will continue to receive and process complaints per our normal procedures.

Governor Evers has issued guidelines for businesses to consult as they prepare to serve customers again. There are guidelines available specifically for salons and barbershops. There are also broader guidelines for more general business operations. All guidelines are available through the Wisconsin Economic Development Corporation. These are valuable resources for you to consult as you move forward.

Please be aware that these guidelines are not mandates. Rather, they provide information intended to help you prepare for serving customers given our new circumstances of life during a pandemic. These documents offer recommendations and suggestions for addressing common concerns or challenges that COVID-19 presents so that you can best protect your health and safety as well as that of your employees and customers. We encourage you to consider the guidelines as you plan.

Now is also a good time to revisit state statutes and administrative code. It may also be prudent to review insurance policies and consult with your attorney regarding precautions you intend to take and necessary protections for customers and staff.