



PRESS RELEASE—CONTACT DSPS NEWSROOM AT (608) 576-2491
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Secretary Dawn Crim Continues Rotary Speaking Series with Stop in Green Bay

The DSPS secretary shares agency and administration updates with community leaders throughout Wisconsin; welcomes additional speaking opportunities

Green Bay, Wis. – Wisconsin Department of Safety and Professional Services Dawn Crim continued her series of Rotary presentations in Green Bay yesterday. She was the guest speaker at the Downtown Green Bay Rotary Club, where she presented an agency overview as well as updates on department projects and priorities.

These updates included a discussion of the Prescription Drug Monitoring Program, part of the state’s comprehensive, multifaceted public health campaign to combat the opioid epidemic. Through the PDMP, prescribers can access real-time information about patients’ pain medications. The aggregate prescription data also helps inform policy decisions.

Secretary Crim also shared news about the department’s online, self-guided license application platform LicenseE, which went live yesterday. The new portal replaces paper forms and enables applicants to enter their own data directly into this system. This gives customers more control over their applications and access to more information about their application status. It will also reduce data entry errors. It is the most significant improvement for Wisconsin occupational licensing in more than a decade and reflects Crim’s ongoing efforts to modernize agency operations while meeting the increasing demand for agency services.

“Modernizing our agency infrastructure has been one of my key priorities,” Crim said. “Our team has been working hard to bring LicenseE to Wisconsin, and I am excited that it is now up and running for so many of the recent graduates who are ready to get their licenses and into the workforce.”

Secretary Crim, a 15-year member of the Madison Rotary Club, has visited nine different Rotary clubs so far in 2022. She says the meetings bring her together with community leaders and enable her to have candid conversations about the agency, the administration, and more. “I share a lot about what we are doing, and I learn a lot about the needs and successes in different parts of the state,” Crim said. “These are valuable opportunities to connect directly with people who rely on our agency and the services we provide, and I always come away with great feedback and ideas.”

Other Rotary clubs interested in a presentation can contact DSPS Director of Public Affairs Jennifer Garrett at 608.576.2491 or Jennifer.garrett@wisconsin.gov.

About DSPS: The Department of Safety and Professional Services issues more than 240 unique licenses, administers dozens of boards and councils that regulate professions, enforces state building codes, runs the state fire prevention program, and maintains the award-winning Wisconsin Enhanced Prescription Drug Monitoring Program, which is a key tool in the multi-faceted public health campaign to stem excessive opioid prescribing. A fee-based agency, the Department of Safety and Professional Services is self-sustaining and receives no general fund tax dollars for its day-to-day operations. With five offices and 250 employees throughout Wisconsin, DSPS collaborates with constituents and stakeholders across a wide range of industries to promote safety and advance

the economy.

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