



**PRESS RELEASE—Contact DSPS Newsroom at [dpsnewsroom@wisconsin.gov](mailto:dpsnewsroom@wisconsin.gov)**

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**DSPS Secretary-designee Dan Hereth Announces New Service to Help Physicians, Physician Assistants, and Others Manage Continuing Education Requirements**

*New partnership with CE Broker to simplify continuing education compliance*

Madison, Wis. – Wisconsin Department of Safety and Professional Services Secretary-designee Dan Hereth today announced a new partnership with [CE Broker](#) to offer a cloud-based continuing education management platform to Wisconsin credential holders. Wisconsin joins states including Texas, Wyoming, and New Mexico in offering CE Broker services to individuals who must satisfy continuing education requirements to maintain their occupational licenses.

“I am pleased to offer this user-friendly, cloud-based tool to the thousands of individuals who fulfill and track their statutory continuing education requirements,” Hereth said. “This will make it easier for our customers to maintain their records and find relevant continuing education courses.”

Hereth says the agency is working with the [Wisconsin Medical Examining Board](#) to offer the service first to the occupations licensed by the MEB. These include physicians, dietitians, physician assistants, respiratory care practitioners, and others. Eventually, Hereth says, the agency plans to offer the service to other professions with CE requirements.

“This partnership demonstrates the fact the Medical Examining Board and the Department prioritize license holders,” said Dr. Sheldon Wasserman, the MEB chair. “It also makes Wisconsin—which is already a top place for physicians to practice—even more attractive to those working in medicine.”

The service is free to the state and to license holders, although individual users can upgrade to fee-based subscription options that offer more customized and personal service. Currently 85 percent of CE Broker users choose the free service option, which includes free customer service provided by CE Broker employees trained to consult on Wisconsin continuing education requirements.

“This service reflects our commitment to continuous improvement and innovation so that qualified individuals can acquire or renew their licenses as quickly and efficiently as possible,” Hereth said. “I remain eager to explore and leverage this and other technology that streamlines or simplifies the license application or renewal process.”

Hereth said the department is working with the company on announcements to share directly with credential holders and with related organizations. The service will be available later this month, and enrollment instructions will be posted on the [DSPS website](#).

About DSPS: The Department of Safety and Professional Services issues more than 240 unique licenses, administers dozens of boards and councils that regulate professions, enforces state building codes, runs the state fire prevention program, and maintains the award-winning Wisconsin Enhanced Prescription Drug Monitoring Program, which is a key tool in the multi-faceted public health campaign to stem excessive opioid prescribing. A fee-based agency, the Department of Safety and Professional Services is self-sustaining and receives no general fund tax dollars for its day-to-day operations. With five offices and 250 employees throughout Wisconsin, DSPS

collaborates with constituents and stakeholders across a wide range of industries to promote safety and advance the economy.

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