



Department of
Safety and Professional Services

Tony Evers, Governor
Dan Hereth, Secretary

PRESS RELEASE—Contact DPS Newsroom at dspsnewsroom@wisconsin.gov

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Wisconsin DSPS Honored for Innovative Project

Digital license tool recognized by national organization focused on government best practices

Madison, Wis. – The Wisconsin Department of Safety and Professional Services (DSPS) has been honored with a Government Experience Award for its digital license tool.

The Center for Digital Government (CDG) announced the winners last week. Wisconsin was one of 16 states honored for projects that deliver more accessible, equitable, and engaging digital services.

“We’re thrilled to be recognized as a Project Winner in the 2025 Government Experience Awards,” said DSPS Secretary Dan Hereth. “It’s further validation of the work done by our agency and the Evers Administration to develop innovations that improve government services for Wisconsin citizens and workers.”

DSPS announced in February that professionals licensed through the agency now had the option of downloading a digital copy of their license to their Apple or Google wallet, becoming the first multi-occupation licensing agency in the country to offer the option. Nearly 25,000 Wisconsin license holders have downloaded a digital license since the launch.

“We’re always happy to collaborate on new tools that enhance the services of our agency partners,” said Chad Zadrazil, General Manager of Wisconsin for Tyler Technologies, the leading provider of integrated software and technology services that developed the digital license solution. “This project delivers a more efficient service for hundreds of thousands of Wisconsin license holders while also enhancing safety for citizens across the state.”

“License holders can carry proof of licensure on their phone or tablet, which will make it easier for citizens to confirm professionals are properly licensed,” Sec. Hereth explained. The front of the card includes information like name, profession, license number, and license status. The back side has more information on any specialties and license expiration date. A

person can scan the QR code on the Card to go directly to the license holder's License Look-up page on the DSPS website.

The Government Experience Awards highlight how cities, states, and other government agencies are blending people-first service design with next-generation tools to better connect with residents.

"We've talked for years about a no wrong door approach to government services," said Dustin Haisler, President of e.Republic. "Today, technology is making that vision real. From AI to anticipatory experiences, agencies are showing that residents can access services in the way that works best for them, and still get an experience that is inclusive, equitable, and designed around their needs."

About DSPS

DSPS issues more than 240 unique licenses, administers dozens of boards and councils that regulate professions, enforces state building codes, runs the state fire prevention program, and maintains the award-winning Wisconsin Enhanced Prescription Drug Monitoring Program, which is a key tool in the multi-faceted public health campaign to stem excessive opioid prescribing. A fee-based agency, DSPS is self-sustaining and receives no general fund tax dollars for its day-to-day operations. With five offices and 250 employees throughout Wisconsin, DSPS collaborates with constituents and stakeholders across a wide range of industries to promote safety and advance the economy.

About the Center for Digital Government

The [Center for Digital Government](#) (CDG) is a national research and advisory institute focused on technology policy and best practices in state and local government. CDG is a division of e.Republic, the nation's only media, data and events company focused exclusively on state and local government and education.