



Fire Is Everyone's Fight™ is a national initiative to unite the fire service, life safety organizations and professionals in an effort to reduce home fire injuries, deaths and property loss by changing how people think about fire and fire prevention.

Partner with us

USFA recognizes partnerships as a critical means of delivering accurate and consistent safety messages to the community. We invite fire departments, life safety organizations and fire and life safety professionals to partner on this important initiative. Once you join, we ask you to use the Fire Is Everyone's Fight graphic and tagline on your existing and new materials.

Join the fight

To find out how you or your organization can support Fire Is Everyone's Fight, please contact Teresa Neal at 301-447-1024 or FEMA FiresEveryonesFight@fema.dhs.gov

Here's just a few ways you can use the FIEF logo and our outreach materials

Check out below how some fire departments and fire service organizations are using the FIEF logo and public service announcements (PSAs) to help change how people think about fire and fire prevention.



Just a Reminder:

The Fire is Everyone's Fight™ logo is trademarked so we require that you complete a simple registration form to use it. Once you do, you'll have access to various versions of the logo optimized for websites and print materials

<https://apps.usfa.fema.gov/contact/fief/>

For more information and free resources, visit www.usfa.fema.gov

